

6. DEVELOPMENT STANDARDS

6.1. SIGNS

6.1.1. PURPOSE, INTENT, AND APPLICABILITY

A. **Purpose and Intent.** The provisions of this section governs all signs within the town and its ETJ. It is the purpose of this section to promote the public health, safety, and general welfare through reasonable, consistent, content-neutral, and non-discriminatory sign standards. No sign may be constructed, erected, altered, replaced, or modified except in accordance with the requirements of this LDO. The provisions of this section are intended to support aesthetic improvement of the town through diverse sign types and historic preservation, and to protect the general safety of pedestrians and motorists. No portion of this section is intended to violate free speech rights. Any type of sign not expressly permitted or exempted in this LDO is prohibited. This section intends to:

1. Encourage effective use of signs as a means of communication for businesses, organizations, and individuals in the town;
2. Enhance property values and aesthetics of land and structures by promoting high quality designs; and
3. Minimize adverse effects of signs on nearby properties and rights-of-way.

B. **Applicability.** The provisions of this section shall apply to signs erected, affixed, placed, painted, or otherwise established after the effective date of this LDO, unless exempted in accordance with Section 6.1.3: Nonconforming Signs, 6.1.6: Prohibited Signs, or 6.1.7: Exempt Signs.

6.1.2. GENERAL STANDARDS

A. **Location.** Signs authorized by this section are permitted in zoning districts as identified in Table 6.1.2. A sign permit is required for each sign prior to construction, installation or display unless exempted by this section.

ROLESVILLE LAND DEVELOPMENT ORDINANCE

Table 6.1.2. Permitted Sign Types By District

PERMITTED SIGN TYPES	KEY: "P" = PERMITTED, "-" = PROHIBITED											
	RL	RM	RH	MH	GC	CH	OP	BT	GI	TC	AC	NC
BUILDING SIGNS												
WALL SIGNS	P	P	P	P	P	P	P	P	P	P	P	P
CANOPY/AWNING	P	P	P	P	P	-	-	-	-	P	P	P
PROJECTING/BLADE	P	P	P	P	P	-	P	P	-	P	P	P
GROUND SIGNS												
MONUMENT	P	P	P	P	P	P	P	P	P	P	P	P
COMMUNITY/SUBDIVISION	P	P	P	P	-	-	-	-	-	-	P	P
PYLON/FREESTANDING	P	P	P	P	P	P	P	P	P	-	-	-
OTHER SIGNS												
SIDEWALK	-	-	-	-	-	-	-	-	-	P	P	-
WINDOW	-	-	-	-	P	P	P	P	-	P	P	P
NOTES												
Multiple family developments may be permitted a wall sign and monument or community sign.												

B. Design Standards.

1. Signs shall be, or appear to be, constructed of stone, masonry, metal, ceramic, glass, plastic, or wood, and shall utilize similar architectural styles and treatments to the primary structure.
2. Fluorescent and/or iridescent colors are understood to be a potential safety risk for motorists and are prohibited.

C. Landscaping. Free-standing signs shall, to the extent practicable, be placed in a landscaped setting appropriate to the size and scale of the sign, and character of the site.

1. In no case shall the planted area be less than fifty (50) square feet, unless restricted by the amount or size of land upon which the sign is situated that is owned or controlled by the applicant.
2. The planted landscape area shall contain materials such as, but not limited to: vegetative ground covers, perennials, shrubs, ornamental trees, and mulch, but excluding paving and artificial plant materials.
3. A sketch plan of the landscaped area with the name, quantity and spacing of plants shall be presented to the Land Development Administrator (LDA) as part of applying for sign permit.

D. Intersection Visibility Triangle.

1. No sign structure may obstruct any cross-visibility area or traffic control device.
2. In the intersection visibility triangle, no ground sign may exceed thirty (30) inches in height above the established grade of the street property line, unless the sign is setback a minimum of five (5) feet from the street right-of-way.

E. Illumination. Permanent signs may be illuminated by internal or external illumination and comply with the following standards:

1. **External Illumination.**
 - a. Only stationary and shielded light sources directed solely onto the sign

are permitted.

- b. External illumination shall not shine directly on rights-of-way or residential uses.
- c. Flashing and intermittent lights are prohibited. Window signs, interior tube lighting along windows, or signs within an establishment below four (4) square feet are excluded from this requirement.
- d. Spotlights for grand openings or permitted temporary uses may be used upon approval by the LDA.

2. Internal Illumination.

- a. Only illumination with a designation of “white” or “daylite” shall be emitted.
- b. Poles and other supporting structures shall not be internally illuminated.

3. Notwithstanding the foregoing, outline or strip lighting and neon tube on the exterior of structures are not permitted.

4. Illumination in signs may not impair the vision of motor vehicle drivers.

5. Signs shall not exceed 0.2 footcandles at the property line.

F. **Changeable Copy.** Changeable copy on monument and wall signs is permitted per the following standards:

1. Up to fifty (50) percent of the maximum area of the monument and wall signs may be used for changeable copy.
2. Video, animated, scrolling or moving changeable electronic variable messages are not permitted. This provision shall not restrict the copy from changing from one message to another.
3. Message must remain static for at least ten (10) seconds.
4. Changeable copy signs are also understood to include prices of goods and services provided on premises.

G. **Construction.** All signs must be erected in compliance with building, electrical, and fire codes, and with the following requirements as applicable:

1. Supports and braces shall be designed as an integral part of the sign structure and be hidden from public view to the extent technically feasible.
2. Audio components are prohibited as part of any sign with the exception of drive-through menu signs.

- H. **Maintenance.** All signs must be maintained to be safe and present a neat, clean appearance. Signs shall be maintained in their approved state.
- I. **Total Number of Signs.** A total of three (3) signs may be permitted per business.
- J. **Master Signage Plan.**
1. Master sign plans intend to allow an orderly process to provide for signs which are integrated and contextually designed to enhance the buildings and site which they occupy.
 2. Master sign plans are required for all multi-tenant complexes, in any district, excluding residential apartments.
 3. The master signage plan shall specify:
 - a. Number of signs;
 - b. General location of signs for freestanding signs and building signs;
 - c. Types of signs;
 - d. Material components of proposed sign structures and sign surfaces;
 - e. Height and size of signs using the standards defined in this section;
 - f. Style and color of proposed signs, including illustrations of style and color pallet for all signs;
 - g. Accessory/ornamental structures or fences/walls in which a sign may be placed (if applicable); and
 - h. Typical landscaping for freestanding signs.
- K. **Public Rights-of-Way.** Signs are prohibited within any public right-of-way except where the North Carolina Department of Transportation or the Board of Commissioners has granted, in writing, such encroachment pursuant to its regular procedures for reviewing and approving encroachments within public rights-of-way. No signs, other than the exempted signs below, may be placed in the rights-of-way:
1. Regulatory signage erected by the Town of Rolesville;
 2. Traffic control signs;

3. Signage erected by NCDOT; and
 4. At work signs or emergency signage erected by a governmental agency, utility or contractor performing permitted work.
- L. **Drive-Through Signs.** For each parcel with a lawful, permitted use that utilizes a drive-through lane, a maximum three (3) drive-through menu signs shall be allowed for each drive-through lane.
1. Each allowed drive-through sign may be either a freestanding monument sign or an attached sign and shall not exceed forty (40) square feet in sign area and ten (10) feet in height.
 2. Drive-through signs shall be in addition to the freestanding and attached signage otherwise allowed pursuant to the other provisions of this section.
 3. Drive-through signs shall require a permit.
- M. **Audio.** Audio components or speakers are prohibited as part of any sign, except drive-through signs, consistent with Section 6.1.6: Prohibited Signs.
- N. **Temporary Signs.** The following temporary signs are permitted in addition to any allowed sign above and such temporary sign requires a sign permit.
1. Street banners. The Town Manager or his/her designee may issue a permit for the placement of a street banner in conjunction with a special event permit approved by the Board of Commissioners. The lowermost portion of the street banner shall not extend below 15 feet above the grade of the right-of-way. Street banners shall be limited in size 110 square feet per face. The applicant shall provide proof of coordination with the owner(s) of the pole(s) to which the banner will be attached and shall accept any and all liability associated with the street banner and its means of attachment. Street banners are to be maintained in connection with an approved special event. As such, a street banner may be hung no more than 15 days prior to the event and shall be removed no later than 72 hours following the conclusion of the event. Such street banner is subject to an encroachment agreement or other license from the governmental authority having control of such right-of-way.
 2. Construction site identification signs. Naming the project, developer,

contractors, and others connected with the construction, sale or lease of structures, and related information, are permitted. Not more than one such sign may be erected per site, and it may not exceed 32 square feet in area or six feet in height. Permits for such signs shall be limited to 18 months, with an 18-month permit renewable option. Permits for such signs shall be limited to a maximum of three years which includes the original permit time provided:

- a. Such signs are not erected prior to development permit approval of the project identified;
 - b. That such permit has not expired and;
 - c. The signs are maintained in good condition and appearance as determined by the Planning Director.
 - d. Any such sign shall be removed within ten days after the issuance of the final occupancy permit or where a site, development permit approval has expired. A one-year permit renewal beyond the three-year maximum time period may be granted only in limited instances if the Planning Director finds conditions such as extreme financial hardships, changes in project ownership status, or similar issues are preventing the sale or completion of the project.
3. Special events signs. Signs or banners advertising special events must be on private property and shall not be permitted within public rights-of-way. Permits for such banners or signs shall be limited to 30 days and no more than three times each year. Any such banner or sign shall be removed within ten days after the event was advertised, and it shall not exceed 32 square feet in area or six feet in height.
4. Temporary Directional Signs. A temporary directional sign, provided to direct vehicular or pedestrian traffic to a location on premise or off-premise shall be permitted in any zoning district in accordance with the following standards:
- a. Sign Surface Area. A temporary directional sign shall not exceed six square feet.

- b. **Setback.** In compliance with this Article, no sign shall be located in a public right-of-way. Further, temporary directional sign shall be located a minimum of five feet from the back of a sidewalk, or ten feet from the edge of pavement or back of curb where no sidewalk exists and shall not interfere with clear sight triangles at driveways or intersections.
- c. **Maximum Height.** The maximum height of a temporary directional sign shall be 42 inches.
- d. **Duration of Display.** Temporary directional sign shall be permitted from 5:00 p.m. on Friday through 9:00 a.m. on the following Monday. Where a sign is not erected in compliance with these provisions, such sign(s) is subject to forfeiture to the Town. The Town is not responsible for loss or damage to such signs.
- e. **Anchoring.** A temporary directional sign shall be temporarily secured to prevent such sign from creating a hazard due to high winds or storms. It is the responsibility of the sign owner to secure such sign.
- f. **Maximum Quantity.** No more than six temporary directional sign shall be permitted at any time.
- g. **Prohibited Use.** Use of appurtenances with temporary directional sign is prohibited.
- h. **Permit expiration.** Permits for such temporary directional sign shall be issued up to maximum of 12 months and shall expire on December 31 of each year. Permits for such signs shall be subject to an annual renewal beginning January 1 of each year as a new permit.
- i. **Sign Location.** The provisions of this section shall only apply along the major streets or road maintained by the NC Department of Transportation and Town maintained, Granite Falls Blvd. All other areas not along these listed streets shall be subject to the following:
 - i. **Sign Surface Area.** A temporary directional sign shall not exceed six square feet.

- ii. **Setback.** In compliance with this Article, sign may be located in a public right-of-way of any Town maintain street. Further, temporary directional sign shall be located a minimum of three feet from the back of any sidewalk, or from the edge of pavement or back of curb where no sidewalk exists and shall not interfere with clear sight triangles at driveways or intersections.
 - iii. **Maximum Height.** The maximum height of a temporary directional sign shall be 42 inches.
 - iv. **Prohibited Use.** Use of appurtenances with temporary directional sign is prohibited.
5. The application for a permit under the above noted sections and the enjoyment of the rights to display signage pursuant to this section constitute an authorization by the owner of the sign that the Town may remove and destroy the sign if the owner fails to remove the sign within ten days of the expiration of the last permit issued for the sign. If the sign is located on private property, the application for the permit for the sign and the enjoyment of the right to display such signage constitutes authorization for the Town to enter upon such private property to remove the sign pursuant to the above noted sections.

O. Free-Standing Signs.

1. Free-standing signs shall be securely fastened to the ground so that there is virtually no danger that the sign may be moved by wind or other forces of nature and cause injury to persons or property.
2. All applications for a free-standing sign permit shall be accompanied by an engineer's sealed footing drawing and calculations testifying to the ability of the sign to withstand one-hundred (100) mile-per-hour winds.
3. No freestanding sign (temporary or permanent) shall encroach into any right-of-way, except as permitted by an encroachment agreement or other license executed by the governmental authority having control of such right-of-way.
4. Applicants shall provide the town with evidence of such encroachment agreement or license prior to issuance of any permit. Signs erected in violation of

this section are subject to removal by the governmental authority having control of such right-of-way.

5. Poles and other supporting structures shall not be internally illuminated.
6. Free-standing signs shall include the street address number of the site.

P. **Painted Art and Murals.** Murals and painted art shall comply with the following standards:

1. Painted art or printed murals are not considered signage so long it does not incorporate a tradename, trademark, or name of the establishment in the art.
2. If painted art or printed murals contain tradenames, trademarks, or the name of the establishment in the art, it shall be considered a sign and shall meet the standards of this section and require a sign permit and/or site plan approval.
3. All painted art and murals, regardless of whether or not they are considered a sign, shall be regularly maintained, cleaned, and refurbished so the art or mural remains visible and consistent with its approved design.

6.1.3. NONCONFORMING SIGNS

A. **Nonconforming Signs.** Nonconforming signs may not be altered or moved except as otherwise permitted by this section.

1. Normal maintenance of nonconforming signs, including repainting or replacing of the sign face shall not be considered an alteration.
2. Changes to the sign structure shall constitute an alteration of the nonconforming sign.
3. Any nonconforming sign structure which is moved or altered must be brought up to the standards of this section.

6.1.4. CALCULATING SIGN AREA AND SIGN HEIGHT

A. **Calculating Sign Area.** The area of a sign shall include all lettering, wording, designs, and symbols, together with the background, whether open or enclosed, on which they are displayed. The supporting structure or bracing of a sign shall be omitted in measuring the area of the sign unless such structure or bracing is made part of the message or face of the sign. Calculating sign area shall comply with the following standards below:

1. Where a sign consists of individual letters, words or symbols attached to a building, canopy, awning or wall and all such elements are located in the same plane, the sign area shall be the area of the smallest rectangle which completely encompasses all such letters, words or symbols and any accompanying background of a color different than the natural color of the wall. Where such sign includes multiple words, each word located in the same plane shall be computed separately.
2. Channel letter signs, mounted logos, and similar devices are treated differently than signs in cabinets. The wall area between multiple elements does not count as sign area.
3. The area for a sign with more than one face shall be computed by adding together the area of all sign faces, except where the angle at which the two sign faces are placed does not exceed sixty (60) degrees.
4. It is presumed that where sign faces are placed less than sixty (60) degrees apart, both faces are not readable from any one point.
5. The entire surface area of a multitenant sign that depicts the names of the individual tenants shall count toward the total aggregate area of the sign.

Figure 6.1.4.1. Sign Area

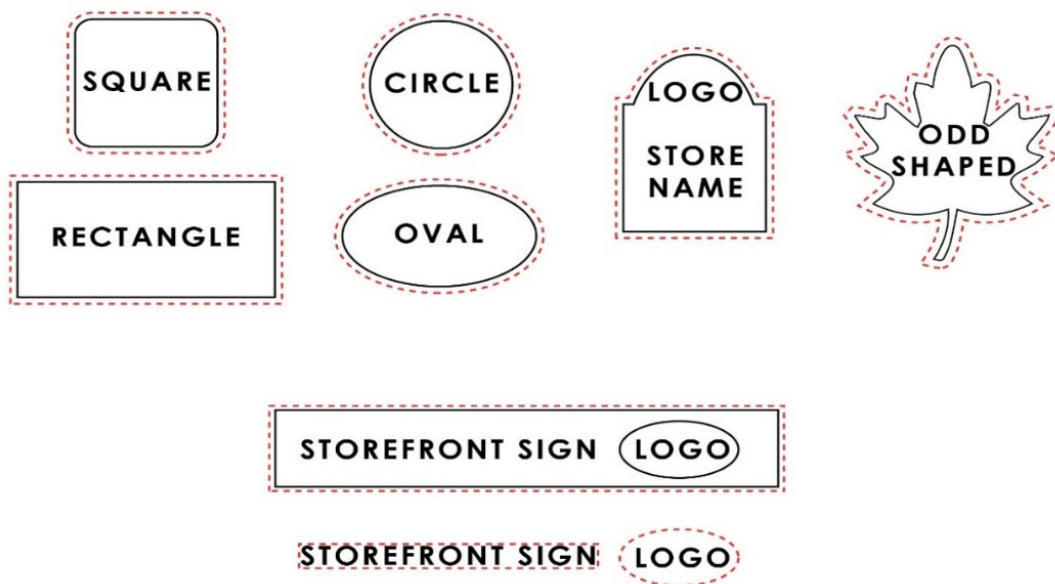
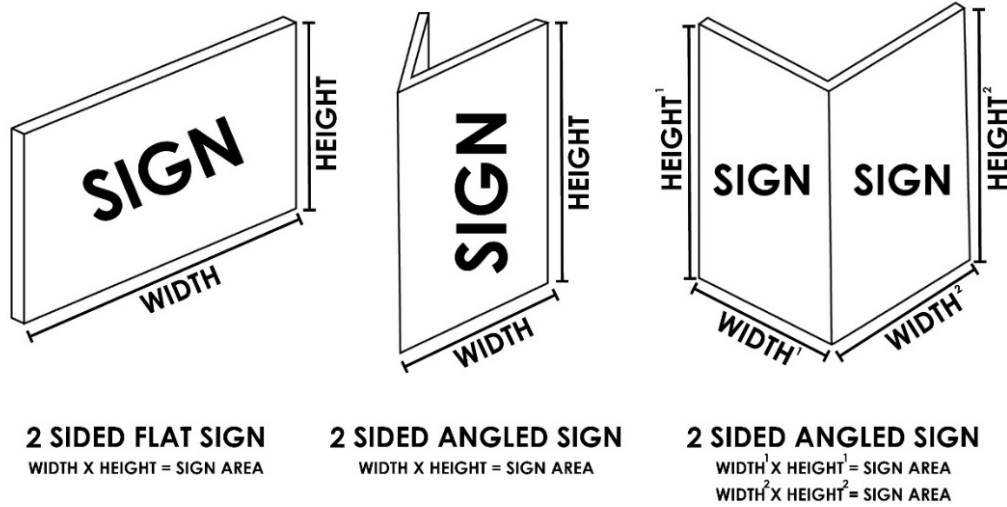


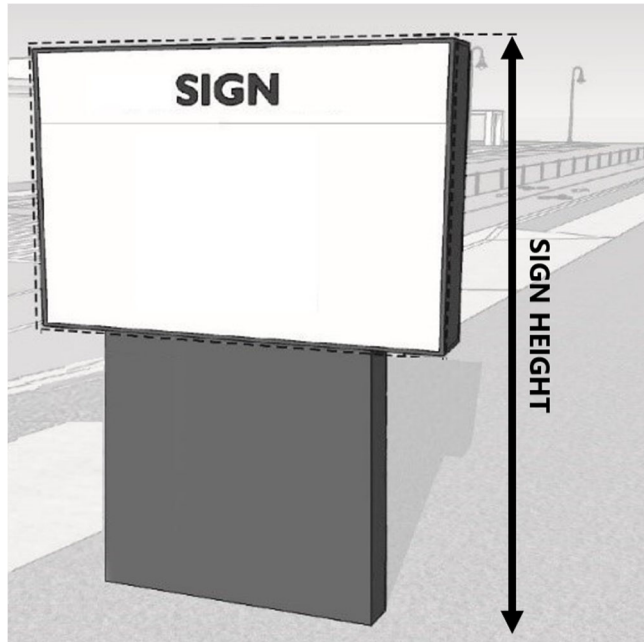
Figure 6.1.4.2. Multiple Faces On A Sign



B. Sign Height and Clearance.

1. Sign height shall be measured as the vertical distance from the base of a sign (or sign structure) to the highest point of the sign (or sign structure).
2. Sign clearance for signs attached to a structure shall be measured vertically from the sidewalk level to the lowest point of the sign.

Figure 6.1.4.3. Height



C. **Building Signs.** Building signs include wall, window, canopy/awning, and projecting/blade signs. For the purposes of this section, the maximum area of all building signs (combined sign sizes/areas) shall not exceed the standards below. Additional specific provisions may be required for each sign type in Section 6.1.5: Permitted Signs.

1. **Residential Districts.** All permitted building signs in residential districts shall not exceed the standards below:
 - a. Building signs for permitted uses in residential districts shall not exceed twenty-four (24) square feet in sign area.
 - b. No building sign may project more than eighteen (18) inches from the building wall.
 - c. No building sign may project above a roofline (except parapet walls).
 - d. A building sign may extend down from a roof or porch or walkway overhang not more than eighteen (18) inches provided that a minimum clearance of seven (7) feet between the bottom of the sign and walking surface is maintained.
2. **Non-Residential Districts.** All permitted building signs in non-residential districts shall not exceed the standards in Table 6.1.4 and Section 6.1.5: Permitted Signs.

Table 6.1.4. Non-Residential Building Sign

Length of Building or Tenant Space (Requires Public Entrance)	Sign Area Per Building/Tenant Frontage
Up to 100 linear feet of building frontage (single use or multitenant)	2 square feet per linear foot per tenant not to exceed 200 linear feet in total
101 to 200 more linear feet of building frontage (single use or multitenant)	1 square feet per linear foot per tenant not to exceed 200 square feet total
For freestanding single tenant buildings in excess of 50,000 square feet	1 square feet per linear foot or 500 square feet, whichever is less

D. Free-Standing Signs.**1. Residential Districts.**

- a. Free-standing signs shall be limited to eight (8) square feet on residential single-family lots and a maximum thirty-two (32) square feet on all other lots.
- b. Free-standing signs shall be limited to a maximum of four (4) feet in height.
- c. Community/subdivision signs are excluded from this standard and shall comply with the standards of Section 6.1.5.B.5: Community/Subdivision Signs.

2. Non-Residential Districts

- a. Free-standing signs, including monument, community signs/subdivision, and pole signs shall be provided for, including calculations, as identified within each of the respective sign types in Section 6.1.5: Permitted Signs.
- b. Maximum Height. Free-standing signs shall be limited to a maximum as per the standards in Section 6.1.5: Permitted Signs.

6.1.5. PERMITTED SIGNS**A. Permitted Signs.** Permitted signs are defined in Section 6.1.5.B below.

1. Sign type definitions include graphic illustrations for permitted signs. Description, locational standards, size standards, and any other requirements are provided for each sign type.
2. All permitted sign types require a permit unless expressly stated otherwise in these standards.


B. Permitted Sign Types.

1. Wall Sign



Description	An on-premise sign attached directly to a building wall above the entrance, limited to one per façade, per building tenant. A wall sign may include murals conveying the name of a business or a commercial message. A sign permit is required.
Location	Directly above entrance, located on the supporting building wall.
Standards	<p>A maximum 3 complimenting colors may be permitted per wall sign.</p> <p>May not extend above any parapet wall.</p> <p>May not project more than 18” from the building face.</p> <p>Wall signs shall be uniform vertical and horizontal positions on storefront.</p> <p>Sign materials shall be of similar style; compliment building façade material.</p>

2. Canopy/Awning Sign

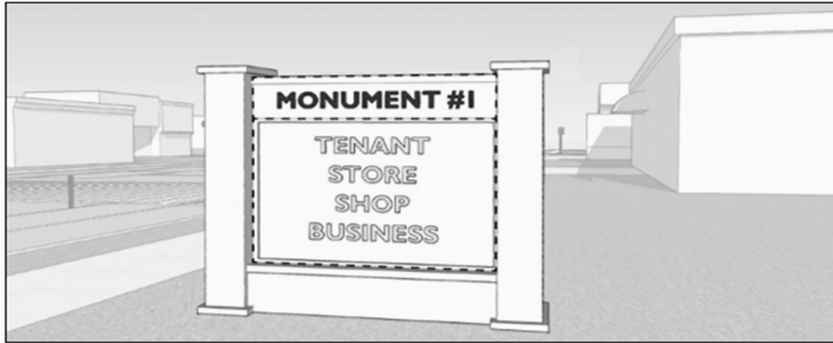
	
<p>Description</p>	<p>A canopy/awning attached to and extending from the building with attached signage. A sign permit is required.</p>
<p>Location</p>	<p>Canopy/awning signs shall have a minimum clearance of 10' from the surface below and a maximum height of 4' above the clearance.</p>
<p>Standards</p>	<p>Signs may not extend outside the overall length or width of a canopy/awning or extend above the height of the building wall to which the canopy/awning is attached.</p> <p>Sign materials shall be of similar style and compliment building facade material.</p> <p>Only awnings on the ground story may contain signs.</p>

3. Projecting/Blade Sign



<p>Description</p>	<p>A sign attached directly to a supporting building wall and intersecting the building wall at a right angle.</p> <p>A projecting sign typically extends more than one foot from the building wall. The sign may be flat or three dimensional. A sign permit is required.</p>
<p>Location</p>	<p>1 sign per tenant, maximum.</p>
<p>Standards</p>	<p>No projecting sign is allowed to extend above the roof line or the parapet wall.</p> <p>Buildings with 2 or more stories may not have a projecting sign located higher than the second story or 24', whichever is less.</p>

4. Monument Sign



Description	A freestanding ground sign with a supporting structure with columns on the ends of the sign. A sign permit is required.
Size	<p>Sign Width: Maximum 25', excluding support structures, columns or decorative features without a sign face.</p> <p>Sign Height: Maximum 12', including support structures, columns or other features including sign face. A development over 100,000 square feet may be permitted a maximum 15' in height sign as part of a site plan.</p> <p>Sign Area: For projects/developments up to 5 acres, a maximum 50 square feet (single tenant) and 100 square feet (multi-tenant). For Projects/developments 5 acres or greater, a maximum 100 square feet (single tenant) and 200 square feet (multi-tenant).</p>
Location	<p>Projects/developments up to 5 acres: 1 primary sign and 1 secondary sign.</p> <p>Projects/developments 5 acres or greater: 1 primary sign and 1 secondary sign per driveway/location from the public roadway, up to 3 secondary signs maximum (total).</p> <p>All monument signs shall be located a minimum of 10' from the road/right-of-way and located outside of the visibility triangle.</p>

5. Community/Subdivision Sign



Description	A freestanding ground sign identifying entry to a mixed-use district, neighborhood, or a residential subdivision. A sign permit is required.
Size	<p>Sign Width: Maximum 25', excluding support structures, columns or decorative features without a sign face.</p> <p>Sign Height: Maximum 10', including support structures, columns or other features including sign face.</p> <p>Sign Area: For projects/developments up to 5 acres, a maximum 50 square feet (single tenant) and 100 square feet (multi-tenant). For Projects/developments 5 acres or greater, a maximum 100 square feet (single tenant) and 200 square feet (multi-tenant).</p>
Location	<p>2 signs per entrance, maximum.</p> <p>Approval for any right-of-way encroachment required by the owner of the right-of-way, consistent with Section 6.1.2.K.</p>
Standards	Identifying signs may be placed on a subdivision wall or fence provided that no part of the wall or fence exceeds 6' in height.

6. Pylon/Freestanding Sign



Description	A freestanding sign erected on a supporting base (pole), not attached, supported or suspended to or from any building or structure. A sign permit is required.
Size	Sign Area: Maximum 100 square feet per side. Sign Height: Maximum 12'.
Location	1 sign per street frontage, 2 maximum.
Standards	All sign braces or uprights shall be self-supporting structures permanently attached to concrete foundations in or upon the ground. No portion of a pylon sign shall encroach into a public right-of-way, drive aisle, parking space or walkway.

7. Sidewalk/A-Frame Sign



<p>Description</p>	<p>A sidewalk sign (also commonly referred to as a sandwich board or A-Frame) allows for the display of a message on the sidewalk. Each business is limited to one sidewalk sign, located only in front of the entrance. A sign permit is not required.</p>
<p>Size</p>	<p>Sign Text Area: Maximum 8 square feet per side Sign Width: Maximum 2’ Sign Height: Maximum 4’</p>
<p>Location</p>	<p>Each business is limited to one sidewalk sign, located only in front of the building entrance. A sidewalk sign may not be placed so as to obstruct the normal flow of pedestrian traffic.</p>

8. Window Sign



Description	A sign attached flat, but parallel, to the inside of a window, or within 12” of the inside of the window. A sign permit is not required.
Size	Sign Area: Maximum 30% of all windows may be covered by a window sign.
Location	Window signs may only be placed on first floor windows of buildings with street frontage.

6.1.6. PROHIBITED SIGNS

- A. **Types of Prohibited Signs.** The following signs and sign-types are prohibited within the town and shall not be erected. Any lawfully existing permanent sign or sign-type that is among the prohibited signs and sign-types listed below shall be deemed a nonconforming sign subject to the provisions of Section 6.1.3: Nonconforming Signs.
1. Signs prohibited by federal or state law.
 2. Signs that emit sound (except for drive-through signs), vapor, smoke, odor, particles, or gaseous matter.
 3. Revolving signs, flashing signs, inflatable signs, and wind signs.
 4. Portable signs, except for human held signs which are exempt from this section.
 5. Roof signs.
 6. Any sign located on real property without the permission of the property owner.
 7. Billboards or off-site advertising signs, defined as a sign on a lot without a building or structure on it. Existing billboard or off-site advertising signs are recognized as nonconforming.
 8. Signs within landscaped areas.
 9. Pole and/or pylon signs.
 10. Off-premise signs that advertises goods provided on a different lot, tract, or site from where the sign is located. This provision shall not apply to neighborhood/subdivision signs. Billboards and outdoor advertising are not permitted but may continue as a nonconforming use and in accordance with Sections 136-126 through 136-140.1 of the North Carolina General Statutes (Outdoor Advertising Control Act).

6.1.7. EXEMPT SIGNS

- A. **Types of Exempt Signs.** The following signs are permitted and may be erected in any zoning district, unless otherwise provided, without securing a permit, subject to meeting all requirements of this LDO:
1. Signs required by federal, state, or local laws, ordinances, codes, or regulations.
 2. Street address signs.
 3. Professional nameplates not exceeding six (6) square feet in area.
 4. Identification signs at the entrance of the property limited to three (3) square feet in area.

5. Signs inside a building or structure or located on property such that they are not visible from a public rights-of-way.
 6. On-site directional signs not exceeding three (3) square feet in sign area and 3' in height.
 7. On-site parking space signs not exceeding one (1) square foot of sign face per sign. One (1) such sign shall be allowed for each parking space on the property.
 8. Government signs located in public right-of-way.
 9. Flagpoles and flags. Flagpoles shall not exceed twenty-five (25) feet in height in residential districts, thirty-five (35) feet in nonresidential districts.
 10. Attention flags. A maximum of one (1), ten (10) square feet flag, per thirty (30) feet of frontage, shall be permitted on each parcel.
 11. Signage on fence wraps affixed to perimeter fencing at a construction site that are exempt pursuant to N.C. Gen. Stat. § 160D-907.
 12. Signs, lights, figurines, and decorations that are temporarily displayed for a maximum of sixty (60) days at a time, three (3) times a year. Maximum four (4) square feet for any sign.
 13. Additional exemptions for residential uses:
 - a. Up to twelve (12) square feet of signage placed in a window or in a yard.
 - b. In addition to signs permitted in a., an additional twelve (12) square feet of signage may be placed in a window or in a yard:
 - i. Beginning forty-five (45) days before, and ending five (5) days after, a federal, state, or local government election;
 - ii. While the property where the sign is located is offered for sale or rent; or
 - iii. Beginning two (2) days before, and ending one (1) day after, an otherwise permitted garage or yard sale.
 14. Human held signs that do not obstruct the flow of vehicular or pedestrian traffic.
 15. Graphics and lettering painted on or attached to vending machines, gas pumps, mailboxes, ice containers, or similar dispensing devices.
- B. Standards for Exempt Signs.** Except for government signs, exempt signs may not be closer than five (5) feet front the front lot line. No sign may be closer than five (5) feet from any driveway, curb, or edge of pavement. Signs which become visibly damaged must be removed.