



Agenda
Parks & Recreation Advisory Board
March 27, 2019
7:00 PM

<i>Item</i>	<i>Agenda Topic</i>
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1.	Call to order and welcome.
2.	Approve the minutes of January 23, 2019, Parks & Recreation Advisory Board meeting
3.	Old Business
4.	Nomination of Vice Chair
5.	Reports from Parks & Recreation Director <ul style="list-style-type: none">a. Facilities updateb. Program updatesc. Special Event updates
6.	Committee Report <ul style="list-style-type: none">a. OSAG Committeeb. Mural Committee
7.	Other Business
8.	Adjourn

Rolesville Parks and Recreation Advisory Board Meeting
Unapproved Minutes
January 23, 2019

CALL TO ORDER – CHAIR

At 7:00 p.m., January 23, 2019, Mary Ka Powers, Chair, called the meeting to order.

WELCOME

The Agenda for this meeting was distributed along with the Unapproved Minutes of our October 17, 2018 meeting as recorded by PARAB Secretary Nathan Babcock.

Attending tonight's meeting were Commissioner Michelle Medley, Town Board Liason; JG Ferguson, Parks and Recreation Director; Mary Ka Powers, Chair; John Pufky, Vice Chair; returning members Terry Marcellin-Little and Nathan Babcock; new members Kevin Mazur and Abbie Armstead.

To begin the meeting, new members Kevin Mazur and Abbie Armstead were welcomed to the Advisory Board.

APPROVAL OF MINUTES

The Minutes for October 17, 2018 were approved, as written, unanimously.

OLD BUSINESS

- No old business to discuss

NEW BUSINESS

- a. Nomination of Officers
 - John Pufky, Vice Chair, officially becomes Chair
 - Mary Ka nominated Nathan Babcock as Secretary; John Pufky seconded the motion; vote to approve is unanimous in favor
 - The Advisory Board will elect the Vice Chair for 2019 at the February 2019 meeting.
- b. By-laws Review
 - The Board reviewed the by-laws and determined not to make any changes at this time. Terry Marcellin-Little offered to resign her seat on the Parks and Rec Advisory Board to allow the appointment of two new members to the board, one for her seat, with one year remaining in the term, and one to the open seat, the seventh seat, on the Advisory Board. Terry will submit an official resignation letter to the Parks and Rec Department, taking effect if and when her replacement is approved. She will continue attending PARAB meetings as the OSAG Chair.

c. Master Plan Update

- JG updated the Advisory Board on upcoming important dates for the Master Plan. A PowerPoint detailing the current draft Master Plan was shared at a stakeholder meeting on January 15, 2019. Below is JG's timeline for the completion and rollout of the Master Plan.
- January 25 – First official draft of the Master Plan delivered to the Parks and Rec Department
- February 8 – Goal: post the latest and greatest draft Master Plan to the town's website
- February 19, 7:00pm – draft recommendations presented to the Town Board (90-minute presentation with the opportunity for stakeholder feedback)
- February 25, 7:00pm – Joint Planning and Parks and Rec Advisory Board meeting (30-minute meeting to adopt the revised Master Plan for submission to the Town Board)
- March 5, 7:00pm – Town Board meeting (adoption of the Master Plan)

REPORTS FROM PARKS & RECREATION DIRECTOR

a. Facility Updates

- The Town is working on a grant with United to paint a mural downtown. The artist will be paid up to \$10,000 to paint the mural -- \$5,000 from the town and \$5,000 from a grant.
- Mary Ka was appointed the Chair of the Mural Committee. Terry suggested considering the RHS art teacher for the committee, and Michelle agreed. Terry asked for timeline on the mural. JG would like to do this in the fiscal year by June 30, but might take until mid-summer. Michelle will ask the RHS art teacher to reach out to JG and Mary Ka.
- Public Works are doing touchups at Main Street Park
- Storage items were moved to the old Post Office building
- Office Shuffle: There are two new offices in Town Hall. They are moving JG's office to one of two new offices (where the old storage room was located) and Heather will take the second. Public Works is moving to office next to JG's old office, and JG's office will remain vacant for the moment.
- Economic and Community Manager will have an office as well.
- Recreation wing of Town Hall will get painted this week

b. Special Event Updates

- April 13th – Egg Rush
- April 26th – Arbor Day Event
- April 27th – Rec Day
- April 6th, May 4th & June 1st – Spring Concert Series
- July 4th – Fourth of July Event
- August 10th, September 14th, October 12th – Movie Series
- December 2nd – Tree Lighting

c. Program Updates

- New programs are doing well. String Art, Painting, Drawing, Zumba
- Upcoming programs: Tinker Garden, Mop Top Shop, Little Med School, Mother Son Dance, Bricks for Kids/Parent Night Out
- Athletics: 38 basketball years this year, Spring registration is underway staff is expecting of over 600 participants.

COMMITTEE REPORTS

a. OSAG

- John Pufky nominated Terry Marcellin-Little Chair of the OSAG committee; Nathan Babcock seconded the motion; vote to approve is unanimous in favor.
- The paperwork is complete and pre-construction will begin for the Granite Falls Greenway soon.

ANNOUNCEMENTS

- New logo for the Town has been adopted for branding.
-
- The next meeting of the PARAB will be held Monday, February 25, 2019.
- Hearing no objections, John Pufky declared the meeting adjourned at 8:26 p.m.
- Minutes respectfully submitted, Nathan Babcock, Secretary.

TOWN OF ROLESVILLE

PARKS AND RECREATION COMPREHENSIVE PLAN
DRAFT RECOMMENDATIONS



MCADAMS

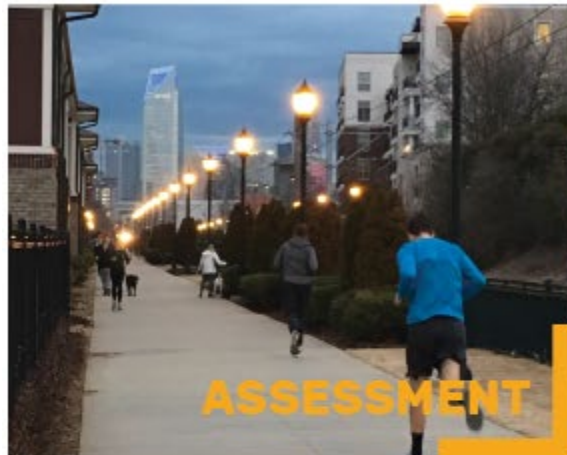




AGENDA > TOWN OF ROLESVILLE

1. Overview of the Master Planning Process
2. Recommendations
 - > Parkland
 - > Facilities
 - > Programming
 - > Operations + Maintenance
 - > Finance

MASTER PLAN PROCESS > TOWN OF ROLESVILLE



ASSESSMENT

- Site visits and Inventory
- GIS Base Mapping
- Demographics + Trends
- Community Engagement
- Benchmarking
- Level of Service



VISION

Visioning workshop with
Department staff and Town
Manager



RECOMMENDATIONS

- Parkland + Facilities
- Programs
- Operations
- Finances



ACTION + IMPLEMENTATION

- Prioritized
recommendations
- Resources
- Timeline
- Financial strategy

COMPREHENSIVE PLANNING PROCESS

TOWN OF ROLESVILLE PARKS + RECREATION COMPREHENSIVE PLAN

Department Vision Statement

The Rolesville Parks and Recreation Department will be known and respected for our commitment to providing reliable service in support of parks and recreation opportunities that connect our community and define our role within the region.

Department Mission Statement

Leverage our community's small-town character to become an established Parks and Recreation Department offering outstanding parks, facilities and programs for our residents.

Programming Vision Statement

To establish a set of program standards through best practices to deliver recreation services in the most efficient and effective manner empowering staff to be responsive to the additional needs of the community as it continues to grow.



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Programming Goal 1

Use program management principles to maximize department efficiency.

Goal 1: Use program management principles to maximize department efficiency.

1.1

Establish Program Standards to guide quality in service delivery for Department programs

1.1.1 – Develop program standards for:

- Staff arrival time
- Set up completion
- Dress codes
- Customer service
- Risk management
- Evaluation of participants
- Program report due dates

1.2

Use the Program Lifecycle Model to assist decision-making for introducing, continuing and retiring programs.

1.2.1 – Track participation rates to inform decisions about retaining or retiring programs. Replace terminated programs.

1.2.2 – Track “no-go” programs and analyze resources and challenges leading to decline and cancelation

Goal 1: Use program management principles to maximize department efficiency.

1.3

Annually review Program Management Principles to determine whether the department is achieving established goals.

1.3.1 – track and review the following metrics:

- Priority Investment Rating (from Statistically Valid Survey)
- Program Area (Core vs Non-Core)
- Program Classification
- Cost Recover Goal Range
- Target Age Range (Primary or Secondary)
- Sponsorships and Partnerships
- Market Competition
- Marketing & Promotional Methods

1.3.2 – Use data to inform decisions regarding program retention, modifications and termination

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PRIORITY INVESTMENT RATING (PIR) - PROGRAMMING

YOUTH	ADULT
Aquatics	Adult fitness + wellness
Outdoor Adventure	Outdoor music/concerts
Outdoor music / concerts	Special events/family festivals
Art, dance, performing arts	Outdoor adventure
Youth sports programs	Aquatics
Special events / family festivals	Adult sports
Music lessons / classes	
Teen sports	
Life Skills programs & education	

Core Program Areas	Current Cost Recovery	Best Practice Cost Recovery
Cultural Arts	100%	75-100%
Educational	60%	50-100%
Health & Wellness	48%	50-100+%
Special Events	25%	25-50%
Camps	100%	50-100%
Inclusive	0%	0-50%
Athletics	75%	50-100+%

Program Classification

Essential services

- **Town must provide this service.** Service is expected and supported, is a sound investment of public funds, has broad public support and benefit, will result in a negative impact if not offered, is part of the mission, requires high to complete subsidy.

Important services

- **Town should provide this service if it expands and enhances core services.** Service is broadly supported and used, has conditional public support, has an economic / social / environmental benefit to the community, has community importance, requires moderate subsidy.

Value-added Services

- **Town may provide this service with additional resources.** Service adds value to the community, supports core and important services, has community support, generates income, has an individual benefit, can be supported by user fees, enhances community, requires little to no subsidy.

Current Program Distribution	Best Practice Distribution	Cost Recovery Best Practice
20%	25%	0-50%
16%	50%	50-75%
64%	25%	75-100%



Goal 1: Use program management principles to maximize department efficiency.

1.4

Track customer feedback to track quality assurance and customer satisfaction over time.

1.4.1 – Begin to track customer retention rates

1.4.2 – Expand post-program surveys to track demographic information

1.4.3 – Expand tracking to include pre-program surveys, lost customer surveys, non-customer surveys and focus groups.

1.4.4 – Supplement public opinion surveys with regular Statistically Valid Surveys

1.4.5 – Expand customer feedback platforms to digital technology such as Peak Democracy, Chaordix and Mind Mixer



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Programming Goal 2

Base decisions for introducing new programming on
Community needs

Goal 2: Base decisions for introducing new programming on Community needs.

2.1 Track recreation trends to evaluate correlation with current Department offerings.	2.1.1 – Use the Priority Investment Rating (PIR) to identify community need for new programs
	2.1.2 – Review national and regional trends through the Sports and Fitness Industry Association to anticipate new demand
2.2 Use Program Assessment data to determine the success and efficacy of current program offerings.	2.2.1 – Revisit the Program Lifecycle Model annually to ensure the best program distribution
	2.2.2 – Consider terminating programs in decline such as Guitar, Tai Chi and Senior Softball
	2.2.3 – Closely monitor programs within the Saturated Lifecycle Stage
2.3 Use the Statistically Valid Survey results to improve programming	2.3.1 - Use the Priority Investment Rating (PIR) to identify community need for new programs
	2.3.2 – Use survey results to identify the most effective methods for advertising and marketing messaging



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Programming Goal 3
Enhance partnerships to expand
programs.

Goal 3: Enhance partnerships to expand program provision.

3.1

Conduct a capacity demand study of partner facilities to determine availability for additional programming.

3.1.1 – Identify facility vacancies where additional programs could be offered

3.1.2 – if no vacancies existing, use the study to validate the need for additional indoor programming space

3.1.3 – Use the Program Classifications to give essential programs highest priority for finding additional facility space

3.1.4 – Implement partnership principles to ensure fair and equitable partnerships

3.2

Explore the department's role in Cultural Arts and Heritage programming

3.2.1 – Explore how the Department can foster culture, heritage and place

3.2.2 – identify potential community partners and organizations that support cultural arts

3.2.3 – determine venues for arts and cultural expression

Goal 3: Enhance partnerships to expand program provision.

3.3

Pursue effective partnerships that use best practices for policies and procedures

3.3.1 – Implement policy requirements for partnerships

3.4

Create system for identifying, pursuing and evaluating new partnerships

3.4.1 – Use the following 5 areas to focus on new partnerships:

- Operational Partners
- Vendor Partners
- Service Partners
- Co-Branding Partners
- Resource Development Partners



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Programming Goal 4

Develop a recreation program plan.

Goal 4: Develop a recreation program plan.

4.1

Develop a Recreation Program Plan to advance the overall mission of the Department and achieve identified outcomes

4.1.1 – Develop the following sections:

- Department Profile
- Community Profile
- Relationship to Other Plans
- Needs Assessment
- Trends Analysis
- Market Analysis
- Marketing Methods
- Goals and Outcomes
- Implementation Plan

Operations + Maintenance Vision Statement

To develop an adequately staffed Department using best management practices, customer-focused outcomes, and performance measure tracking to demonstrate excellence in service delivery.

Operations Goal 1

Build Department's staff capacity to meet growing community needs

Goal 1: Build Department's staff capacity to meet growing community needs

1.1

Expand the organizational structure to meet current and future demand

1.1.1 – Hire a full-time Office and Marketing Assistant

1.1.2 – Hire part-time and seasonal staff to fill staffing gaps

1.2

Transition park maintenance responsibility from the Department of Public Works to the Parks and Recreation Department

1.2.1 – Determining maintenance staffing capacity

1.2.2 – Determine existing staff who could transition to the Department

1.2.3 – Complete a cost-benefit analysis to validate the transition

1.2.4 – Develop detailed maintenance management plans to quantify maintenance demand seasonally

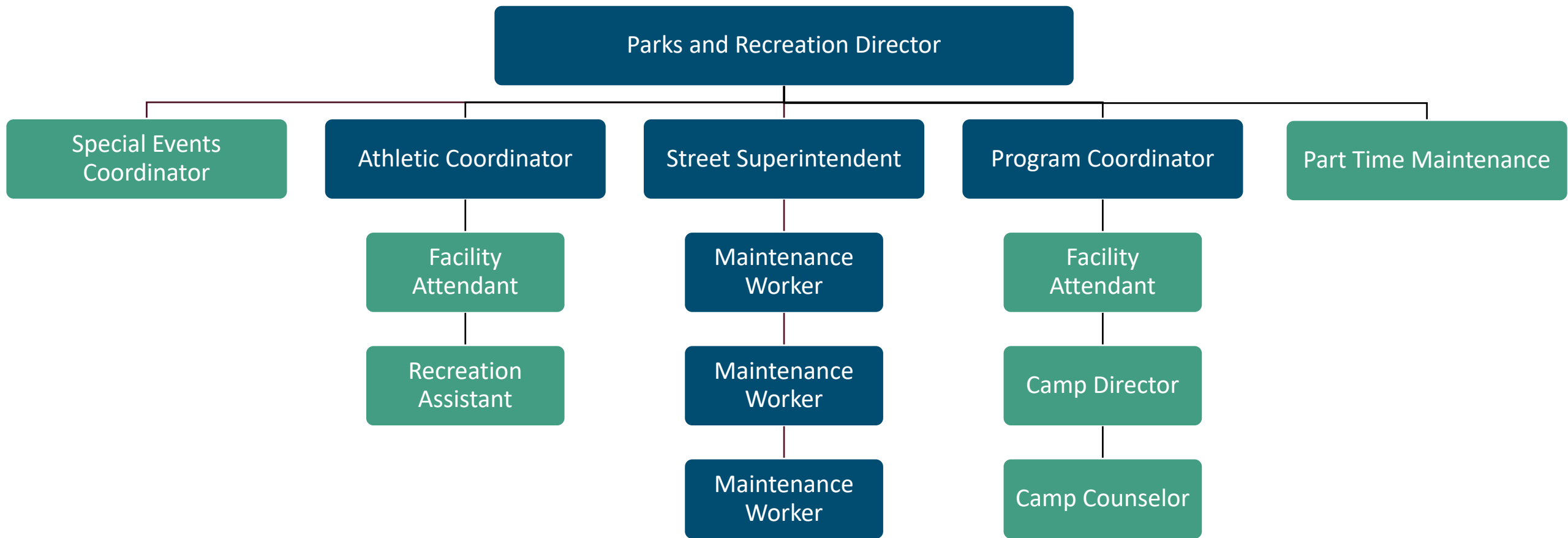
Goal 1: Build Department's staff capacity to meet growing community needs

1.3 Create a Department succession Plan	1.3.1 – Ensure all staff positions are well defined
	1.3.2 –Promote cross training of essential job functions
	1.3.3 – Complete a professional development justification form to identify new responsibilities not currently covered by staff
	1.3.4 – Determine if internal training or contracting out services is more cost effective for gaps in roles
1.4 Track staff workloads seasonally to identify opportunities to build capacity	1.4.1 Complete a workload management and resource form for each employee
	1.4.2 Track workload and compare actual to projected hours to identify extra capacity
	1.4.3 Where extra capacity exists, expand employee responsibilities

Goal 1: Build Department's staff capacity to meet growing community needs

1.5 Establish volunteer program to achieve department functions.	1.5.1 – Leverage volunteers to fill staffing shortages
	1.5.2 – Establish a list of volunteer opportunities, author mini job descriptions and update annually
1.6 Invest in professional development to expand staff capacity and cross train in accordance with succession plan	1.6.1 – Consider NRPA schools for training that include: <ul style="list-style-type: none">• Directors School• Maintenance Management School• Event Management School• Supervisor Management School• Revenue Development and Management School
	1.6.2 – Consider outside industry training such as business and marketing school
	1.6.3 – Create a five-year plan for staff training

Existing Department Organizational Chart

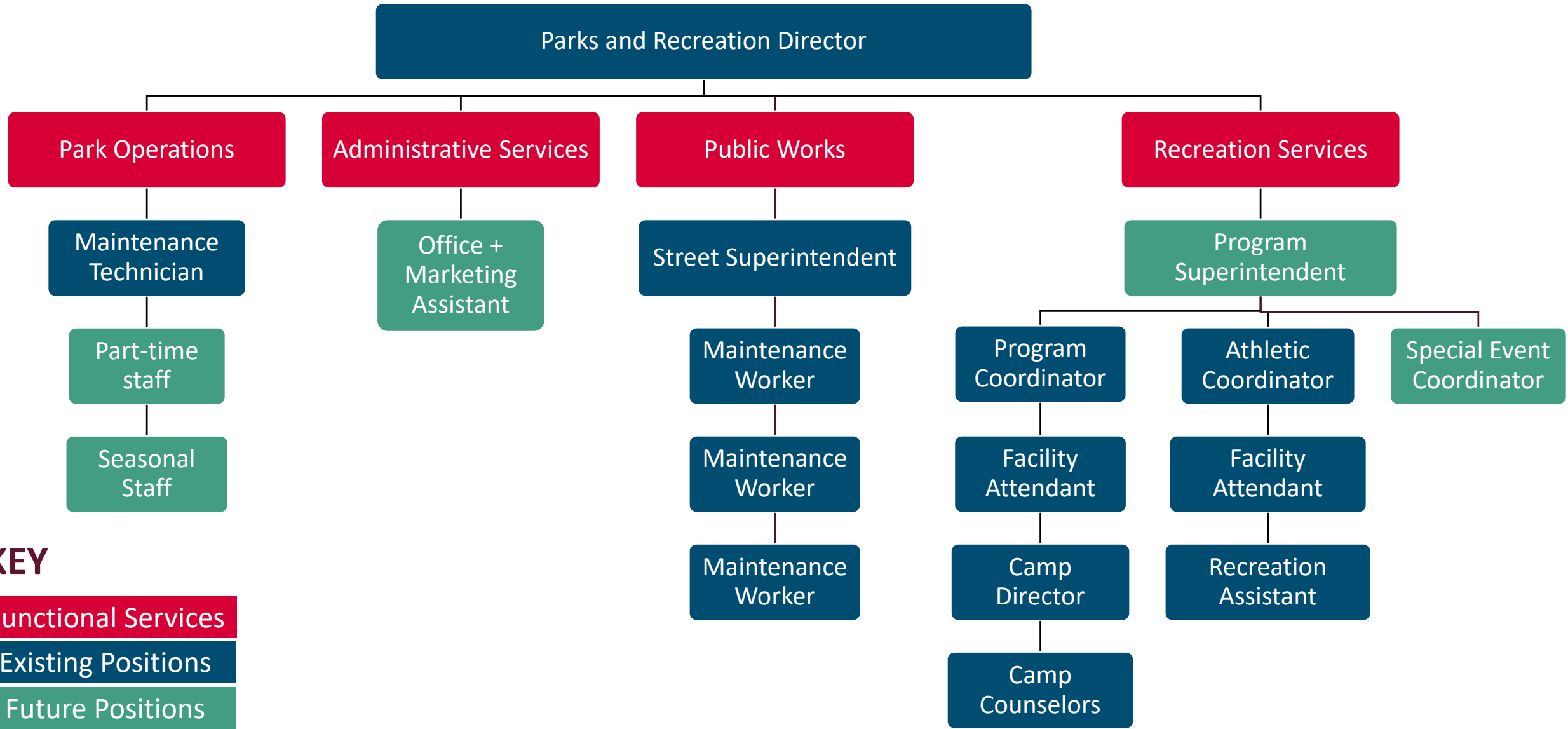


KEY

Existing Full Time Staff

Existing Part Time Staff

OPERATIONS + MAINTENANCE > TOWN OF ROLESVILLE



Operations Goal 2

Develop consistent, efficient and effective management of the entire parks and recreation system.

Goal 2: Develop consistent, efficient and effective management of the entire parks and recreation system.

2.1 Develop Department-wide manual with policies and procedures to improve efficiency and effectiveness in service delivery.	2.1.1 – Dedicate resources and allocate time in workload tracking to develop new plans, policies and procedures
	2.1.2 – Develop plans, policies and procedures identified in the Visioning and Recommendations Chapter
2.2 Develop an onboarding process and annual training content calendar	2.2.1 – Prioritize training for all plans, policies and procedures
	2.2.2 – Develop training procedures for all new plans, policies and procedures
	2.2.3 – Integrate all plans, policies and procedures into the on-boarding process

Operations Goal 3

Continue to enhance the marketing,
communication and brand identity of the department.

Goal 3: Continue to enhance the marketing, communication and brand identity of the department.

3.1

Monitor marketing needs to determine appropriate time for full-time marketing position

3.1.1 – Supplement part-time marketing staff with volunteers

3.2.2 – Assign one staff member as a point person to coordinate marketing efforts

3.2.3 – Establish clear marketing processes and procedures to streamline temporary marketing efforts

3.2.4 – Begin developing job descriptions for a full-time position and dedicate time to networking and recruiting

3.2

Track marketing return on investment to inform decision making for marketing methods

3.2.1 – establish marketing tracking measures including:

- Web Analytics
- Sources of Participant Information
- Database of standard information to disseminate
- Database of effective communication methods
- Track true costs of marketing

3.2.2 – Use the return on investment template to determine financial effectiveness of marketing efforts

Goal 3: Continue to enhance the marketing, communication and brand identity of the department.

3.3 Identify unique opportunities for marketing the Department	3.3.1 – Consider use of recreation outreach trailer
	3.3.2 – Consider using roadside digital signs
3.4 Create and implement social media outreach standards and policies	3.4.1 – Develop a marketing and social media policy to direct staff on standards, brand identity and tone of social media posts
	3.4.2 – Develop a social media content calendar for listing Rolesville-specific events and milestones
	3.4.3 – plan workload capacity around time to capture social media content such as photos, stories, interviews, publications, press releases and positive customer feedback
3.5 Develop a brand identity for the Department that is consistent with the Town’s forthcoming branding effort	3.5.1 – Consider developing brand-identity specific to the Department
	3.5.2 – Consider developing Department logo with brand standards and a style guide
	3.5.3 – Implement Department branding standards through all forms of communications

Finance Vision Statement

To establish a set of best financial practices to ensure a sustainable parks and recreation system for current and future residents.

Finance Goal 1

Develop a consistent approach to
Financing the parks and recreation system.

Goal 1: Develop a consistent approach to Financing the parks and recreation system.

1.1

Use a 5-year budget and cashflow summary to illustrate sustainability of department finances

1.1.1 – account for annual and long-term finances through the Total Cost of Service Model

1.1.2 – Use the Total Cost of Service Model to prepare for on-going repairs and replacements

1.1.3 – Include projected Capital Improvement Projects and future staffing

Finance Goal 2

Develop additional funding methods to support the Department over the next 10 years.

Goal 2: Develop additional funding methods to support the Department over the next 10 years.

2.1

Explore a diversity of funding strategies to diversify the system's funding sources

2.1.1 – Explore external funding strategies

2.2.2 – Explore capital and user fees

2.2.3 – Determine suitability of various local, state and federal grants

2.2.4 – Explore Franchise and License opportunities

2.2.5 – Explore Tax Support Opportunities

Finance Goal 3

Adopt key performance indicators to monitor the Department's financial health and sustainability over time.

Goal 3: Adopt key performance indicators to monitor the Department's financial health and sustainability over time.

3.1

Track Key Performance Measures for finances as the system evolves

3.1.1 – Develop a monthly financial review to reconcile accounts

3.1.2 – Establish and track performance measures for:

- Total Revenue
- Total Expenses (including personnel costs)
- Total Assets
- Cost Recovery (for each Core Program Area)



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Parkland + Facilities Vision Statement

Provide a well-balanced and connected system of developed parks, open space, greenway trails and facilities to support a variety of recreation opportunities and programs.



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Parkland + Facilities Goal 1
Create parks that enhance
Rolesville's small town charm.

Goal 1: Create parks that enhance Rolesville's small town charm

1.1

Center parks and recreation as an essential urban service for a growing community

1.1.1 – Identify and track economic development performance measures.

1.1.2 - Calculate and communicate the annual property tax capture from value of property due to parks, based on methodology from the Trust for Public Land.

1.2.3 - Feature Parks and Recreation amenities in the Town's relocation materials.

Goal 1: Create parks that enhance Rolesville's small town charm

1.2

Upgrade existing parks to reflect best practices in park design.

1.2.1 - Develop design guidelines for consistent site furnishings and way-finding signage that reflect the Town's brand.

1.2.2 – Encourage green infrastructure best practices in park design and maintenance.

1.2.3 – Develop maintenance best practices.

1.2.4 – Implement ADA best practices in park design.

1.2.5 – Ensure shade and comfort at outdoor amenities

1.2.6 – Encourage placemaking design to highlight Rolesville's identity

- Introduce a "1 Percent for the Arts" policy.

1.2.7 – Create connectivity within parks and throughout town.

1.2.8 – Implement Crime Prevention Through Environmental Design approach

Goal 1: Create parks that enhance Rolesville's small town charm

1.3

Base park and recreation expansions in Rolesville's community Context

1.3.1 - Develop parks and recreation amenities to support programs identified as a high-priority need

- Outdoor adventure courses
- Classroom space or multipurpose room stage
- Fields for youth sports
- Festival and event space
- Fields for teen sports
- Classroom space for life skills education
- Outdoor classroom space
- Sensory gardens
- Splashpads

1.3.2 – Provide parks with equitable geographic distribution

Track financial investment of each park to ensure equitable distribution of funds

Goal 1: Create parks that enhance Rolesville's small town charm

1.3

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Goal 1: Create parks that enhance Rolesville's small town charm

1.3

Base park and recreation expansions
in Rolesville's community Context

1.3.2 - Develop parks and recreation amenities identified as a high-priority need

- Greenway trails system
- Natural trails
- Indoor fitness and exercise facility
- Dog park
- Community gardens
- Outdoor amphitheater
- Senior center

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Goal 1: Create parks that enhance Rolesville's small town charm

1.4

Create new multipurpose fields consistent with athletic programming expansion.

1.4.1 - Increase provision of multipurpose athletic fields. Include considerations for the following:

- Design programming
- Equipment and maintenance storage
- Turf management
- Athletic lighting

1.5

Secure additional parkland to meet future demand

1.5.1 - Acquire 92 acres of parkland suitable for development by 2029

1.5.2 - Construct 11.9 miles of trail by 2028

1.5.3 - Provide 36,624 square feet of indoor recreational space by 2029

1.5.4 - Complete due diligence prior to acquiring land to ensure that property is suited for the desired use.



	SITE SUITABILITY	DEVELOPMENT POTENTIAL	CHARACTERISTICS
Low Suitability	Appropriate for passive recreation and minimal disturbance	More prescriptive Fewer options More constraints on developability	Shallow surficial rock Steep slopes Poor or hydric soils Title commitments Development regulations don't allow intended use
High Suitability	Appropriate for active recreation, maximum disturbance possible	Less prescriptive More options Few constraints on developability	Road frontage or deeded access Acreage sufficient for intended use Development regulations allow for intended use Less topographical variation Soils suitable for development

Preference is given to parcels that are adjacent to existing parks, are within close proximity to other civic destinations, connect to trail networks or are in areas with gaps in services.



Goal 1: Create parks that enhance Rolesville’s small town charm

<div>1.6</div> <div>Design and build new recreation center to serve indoor recreation needs as indicated by the Priority Investment Rating and other community context</div>	1.6.1 - Identify the community needs a recreation center needs to accommodate and conduct analysis in partnership with the assessment of joint use facilities with Wake County School System.
	1.6.2 - Acquire parcel or facility with developable space adequate to accommodate the needs identified
	1..6.3 - Develop site and building program. Create construction drawings and permit the construction.
	1.6.4 - Construct and maintain the facility



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Parkland + Facilities Goal 2
Strengthen existing and develop new
partnerships to fill gaps.

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Goal 2: Strengthen and develop new partnerships to fill gaps

2.1

Strengthen the Town's partnership with Wake County School System

2.1.1 - Evaluate partnership with Wake County School System to identify successful aspects of the partnership and areas where the Department has outgrown the facilities schools can provide due to scheduling constraints.

2.1.2 - Track scheduling conflicts to identify programming lost to conflicts with school calendar.

2.1.3 - Identify the fields, gym space, or other facilities needed to accommodate a portion (25, 50, 75 or 100 percent) of the lost programming.

2.1.4 - Include the facilities identified by the above analysis in parkland and facility expansions planned for the next 10 years.

2.1.5 - Identify strengths of partnership with Wake County School System, in particular the co-location of schools and public parks, to continue resource sharing of land and maintenance.

2.1.6 - Ensure Department is aware of future growth of Wake County School System and facilitate conversations about jointly providing parks, facilities and maintenance as the school system expands.



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Goal 2: Strengthen and develop new partnerships to fill gaps

2.1

Develop new partnerships to fill gaps

2.2.1 - Identify and pursue partnerships that can provide desired facilities beyond what the Department could provide alone.

- Aquatics/swimming facility
- Indoor fitness and exercise facilities



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Parkland + Facilities Goal 3
Integrate parks and trails into
Rolesville's land use development pattern.



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Goal 3: Integrate parks and trails into Rolesville's land use development pattern

3.1 Evaluate subdivision control ordinance and revise as necessary to increase private investment into parks and trails.	3.1.1 - Pursue ordinance revision as partnership between Town and developers with the goal of making Rolesville a great place to live
	3.1.2 - Assess ordinances of similar providers and determine best practice for Rolesville context.
	3.1.3 - Prepare a text change amendment for approval by Town Council
	3.1.4 - Revise subdivision control ordinance to include provisions for developer constructed trails

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Goal 3: Integrate parks and trails into Rolesville's land use development pattern

3.2 Account for open space and trails provision in growth areas.	3.2.1 - Implement trail network master plan depicting an addition of 11.9 miles of trails
	3.2.2 - Use park search areas to identify potential parcels for park development
	3.2.3 - Ensure policies are in place to account for parkland and trail provision in newly developed areas
3.3 Maximize private investment into parks and trails using best practices for land acquisition policy.	3.3.1 - Conduct site suitability assessment prior to acquiring land for park uses to ensure the desired use is feasible.



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Parkland + Facilities Goal 4

Develop a local network of greenways and trails that connect people to the places they want to go.

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Goal 4: Develop a local network of greenways and trails that connect people to the places they want to go.

4.1
Create corridor studies of priority segments of greenway network identified in comprehensive plan.

4.1.1 - Continue implementing the Town of Rolesville Comprehensive Bicycle Plan that identifies greenway, sidewalk and bike lane corridors.

4.1.2 - Identify trail segments for master plan, corridor study, feasibility study, or project design planning phases

4.2
Conduct feasibility study for the following projects identified in the Rolesville Comprehensive Plan 2017 that impact Parks and Recreation

4.2.1 - Pursue feasibility studies for the following projects:

- Connection between Mill Bridge Park and Main Street Park
- Intersection Improvement at entrance of Main Street Park
- Other projects as needed



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Parkland + Facilities Goal 5

Ensure parks equitably serve diverse ability levels.



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Goal 5: Ensure parks equitably serve diverse ability levels.

5.1 Incorporate ADA best practices into all elements of parks, trails and facilities.	5.1.1 - Conduct an ADA audit to determine needed accessibility upfits
	5.1.2 - Based on results of ADA audit, continue to track ADA compliance in existing facilities
5.2 Enhance accessibility beyond ADA requirements to ensure a universally accessible park experience for disabled park users.	5.2.1 - Incorporate elements of universal design and inclusivity into park planning and design processes

QUESTIONS > TOWN OF ROLESVILLE

