



Live Here.
Work Here.



Rolesville

Genuine Community • Capital Connection

Est. 1837

Economic Development

The Town of Rolesville is a municipality located within the greater Research Triangle area that has seen significant growth in the past ten years. Our Economic Development Strategic Plan focuses on four primary areas: business attraction, business retention, tourism, and small business and entrepreneurship.

Given the elements of building community wealth, combined with industry standard focus areas, the key themes and strategies for Economic Development in Rolesville include:

- 1 Build for the Future**
- 2 Create Community to Attract Talent**
- 3 Market to Build the Local Economy**

We promote economic development by assisting in the location and expansion of industry and businesses in the Town that will provide new employment opportunities, and enhance the overall quality of life in Rolesville.

Rolesville by the numbers...

Source: 2019 US Census Estimates

8,501 Residents

125% Population increase 2010 - 2019

2,171 Households (2014-2018)

3.2 Average Household size

\$114,107 Median Household Income

50.4% College Degrees

\$318,700 Median Home Value (2014-2018)

The North Carolina corporate income tax rate is 2.5%. This is the lowest corporate tax rate among all the southern states and among any of the states collecting corporate taxes.



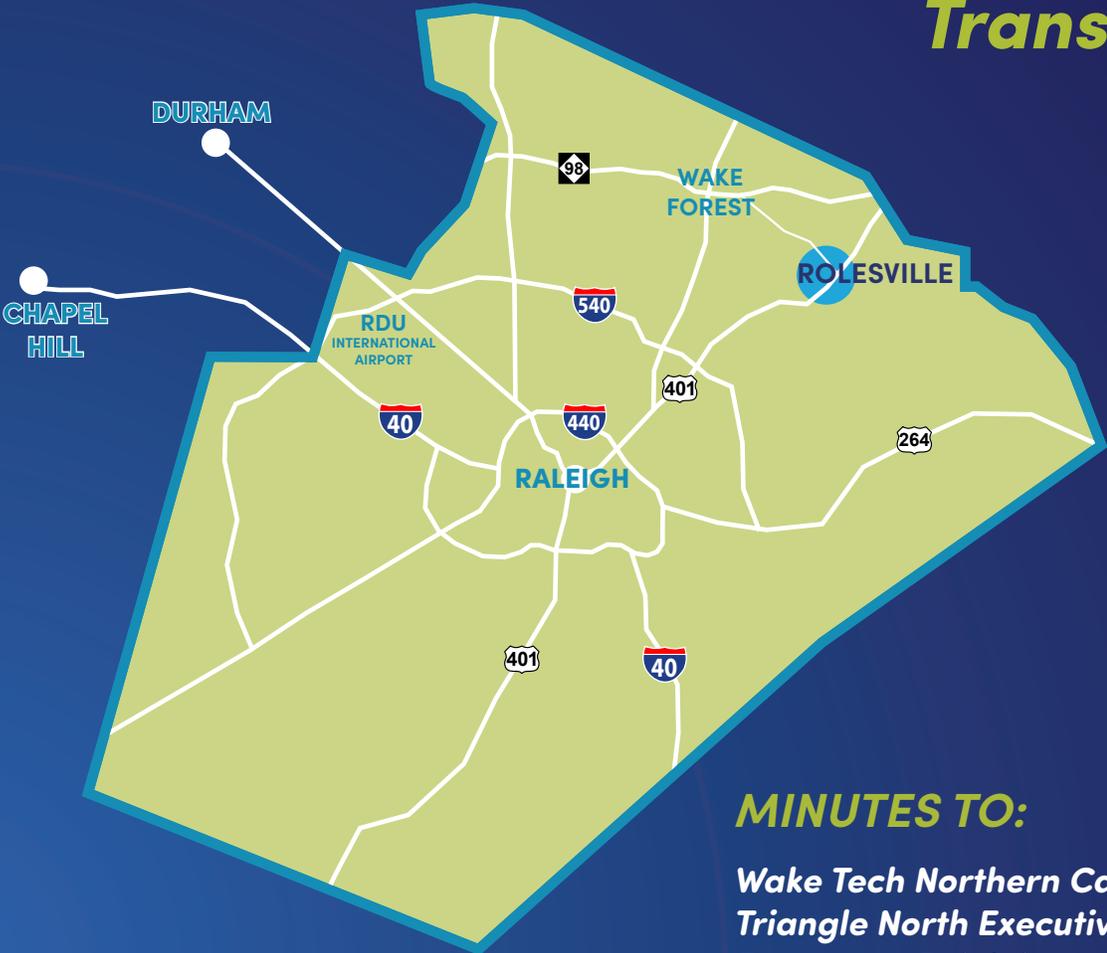
#3
Best Place
in America
for Starting a
Business
(Raleigh, NC)

Forbes
December 2018

#1
Best City
for Jobs in
2020
(Raleigh, NC)

Glassdoor
February 2020

Transportation



MINUTES TO:

Wake Tech Northern Campus.....	8
Triangle North Executive Airport	17
Downtown Raleigh.....	20
NC State University.....	25
RDU International Airport.....	30
Duke University.....	39
Research Triangle Park.....	40
UNC-Chapel Hill	45

#5
 Hottest Labor Market
 in the U.S.
 (Raleigh, NC)
 Wall Street Journal
 March 2020



Rolesville is Open for Business!

Quality of Life

The Town of Rolesville's location in the greater Research Triangle area makes it a great place to raise a family and open a business. Rolesville maintains the genuine community of a small town while enjoying all the amenities that living near Raleigh and the Triangle have to offer.

#1
Public
School
System with
Nationally
Board Certified
Teachers

Wake County Public
Schools

#6
Safest
City in NC
(2018)

Source: Safewise

Rolesville is home to three beautiful parks with quality amenities for the entire family to enjoy and 3 miles of greenway to explore.



Main Street Park



Mill Bridge Nature Park



Community School Park



Mical McFarland
Community & Economic
Development Manager

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Rolesville, NC 27571
www.RolesvilleNC.gov

919-556-3506



Get updates and find resources at
www.RolesvilleNC.gov/EconomicDevelopment