In just 14 years Rolesville’s population has grown from 900 residents to more than 5,000. This 550% growth rate is even more impressive when you consider that it occurred during one of our nation’s deepest recessions.

**COMMUNITY DEMOGRAPHICS**

- **Educational attainment**: 41.9% received their bachelor’s degree or higher.
- **Median household income**: $77,253.
- **Median home price**: $271,117.
- **Unemployment rate**: 3.7%.

Sources:
1. U.S. Census Bureau, EMSI estimates for 2017
2. U.S. Census Bureau, Esri forecasts for 2017
3. Wake County - Local Area Unemployment Statistics (LAUS) - March 2018

**MAJOR EMPLOYERS** (Wake County)

- State of North Carolina
- Wake County Public School System
- IBM Corporation
- WakeMed Health & Hospitals

**KEY INDUSTRIES**

- Advanced Manufacturing
- Game Development/Interactive Digital Media
- Life Sciences
Large residential developments are popping up in Rolesville to meet the demand of a growing number of homebuyers.

The community’s small town charm is evident at events like the annual Christmas parade.

Rolesville has three parks, many acres of open space, and miles of trails for residents to utilize.

To learn more about our growing business community, or living in Rolesville, please contact us or visit us online.