

Appendix

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**Survey
Results**

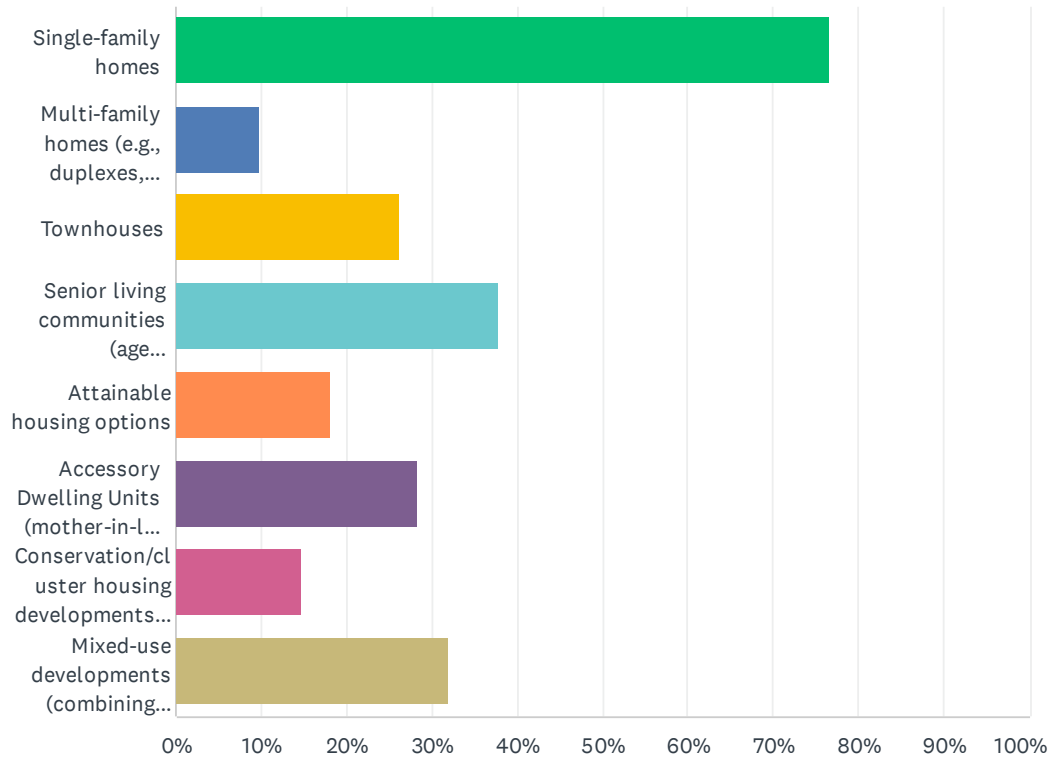
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Q1 The comprehensive plan is a guiding document used to assess quality of life, local values and priorities, and establish a clear, shared vision for the community's future. What are the most important improvements or additions you would like to see in local infrastructure and services (e.g., transportation, parks, schools, healthcare facilities) to enhance your quality of life?

Answered: 239 Skipped: 9

Q2 What types of housing do you think should be made most available to accommodate the Town's population? (check all that apply)

Answered: 244 Skipped: 4



ANSWER CHOICES	RESPONSES
Single-family homes	76.64% 187
Multi-family homes (e.g., duplexes, apartment buildings)	9.84% 24
Townhouses	26.23% 64
Senior living communities (age restricted, typically 55+)	37.70% 92
Attainable housing options	18.03% 44
Accessory Dwelling Units (mother-in-law suites, granny flats, etc.)	28.28% 69
Conservation/cluster housing developments (Smaller lot sizes with additional preserved common open space areas)	14.75% 36
Mixed-use developments (combining residential above commercial or retail spaces on the ground floor)	31.97% 78
Total Respondents: 244	

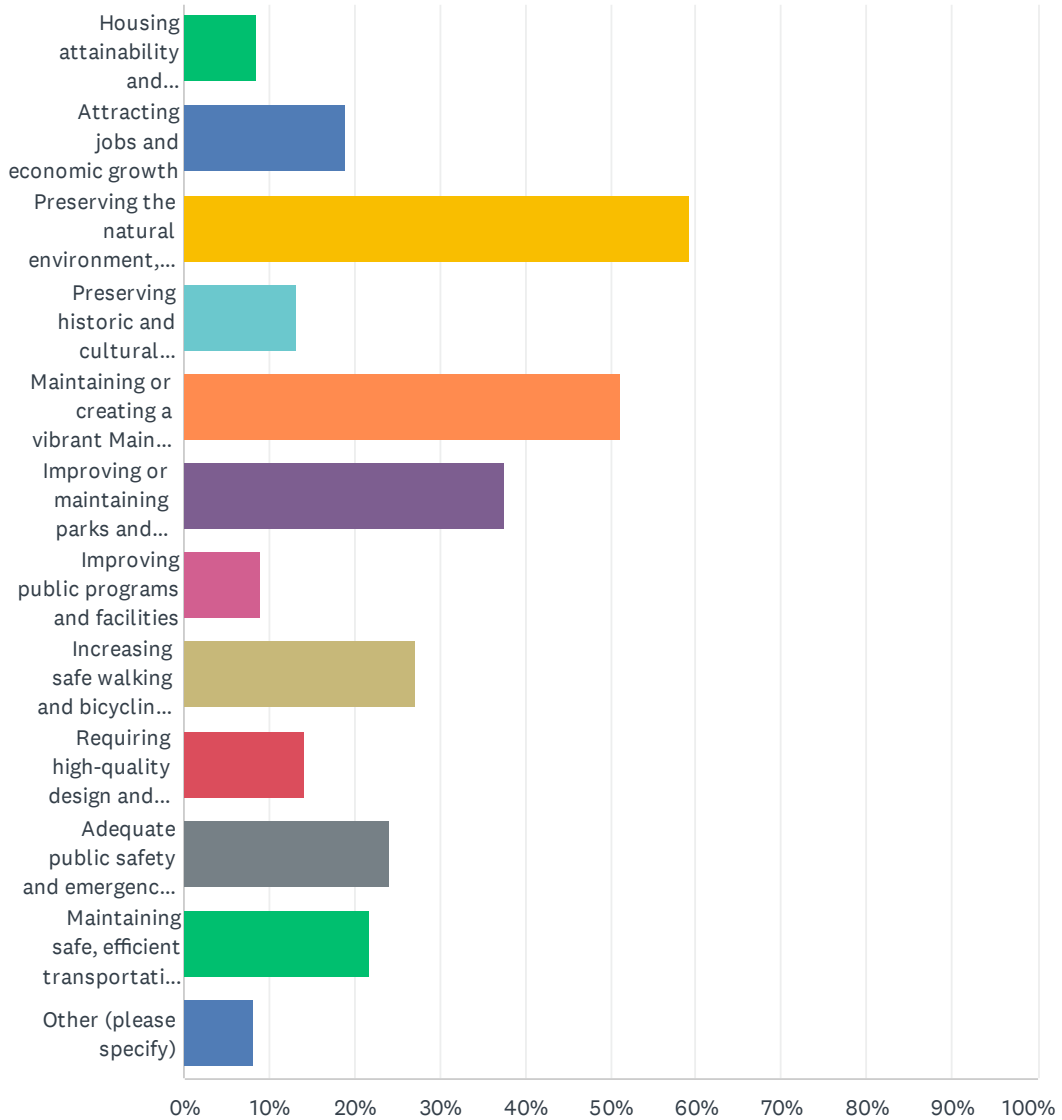
Q3 What three features or aspects of living in the Town of Rolesville do you appreciate most? Please try to answer in as few words as possible.

Answered: 234 Skipped: 14

ANSWER CHOICES	RESPONSES	
Item 1	100.00%	234
Item 2	93.16%	218
Item 3	78.21%	183

Q4 What are your top three concerns for the future of the Town? (Select up to three)

Answered: 248 Skipped: 0



Rolesville Reimagined: Comprehensive Plan Update

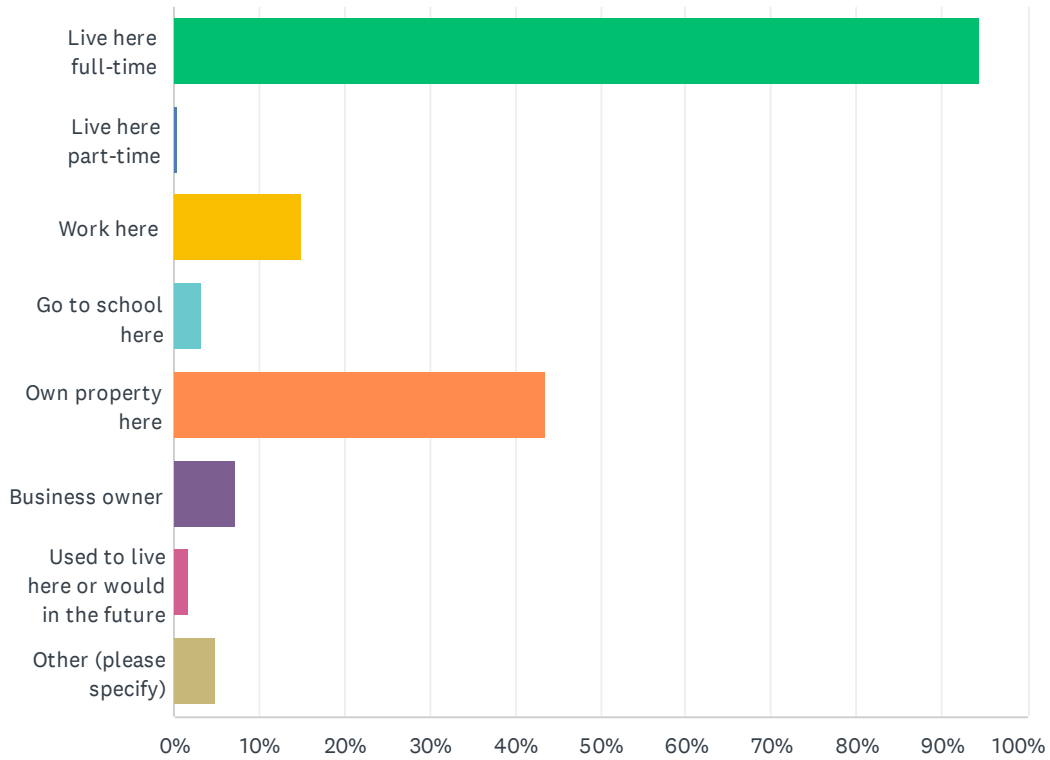
ANSWER CHOICES	RESPONSES	
Housing attainability and availability	8.47%	21
Attracting jobs and economic growth	18.95%	47
Preserving the natural environment, streams, open spaces, wetlands, etc.	59.27%	147
Preserving historic and cultural resources	13.31%	33
Maintaining or creating a vibrant Main Street or downtown area	51.21%	127
Improving or maintaining parks and recreational opportunities	37.50%	93
Improving public programs and facilities	8.87%	22
Increasing safe walking and bicycling options	27.02%	67
Requiring high-quality design and materials for buildings	14.11%	35
Adequate public safety and emergency services	24.19%	60
Maintaining safe, efficient transportation corridors to destinations outside of Rolesville	21.77%	54
Other (please specify)	8.06%	20
Total Respondents: 248		

Q5 If you could start a new program or initiative that would make Rolesville the best place to live in North Carolina, what would it be?

Answered: 203 Skipped: 45

Q6 What is your relationship to Rolesville? (Select all that apply)

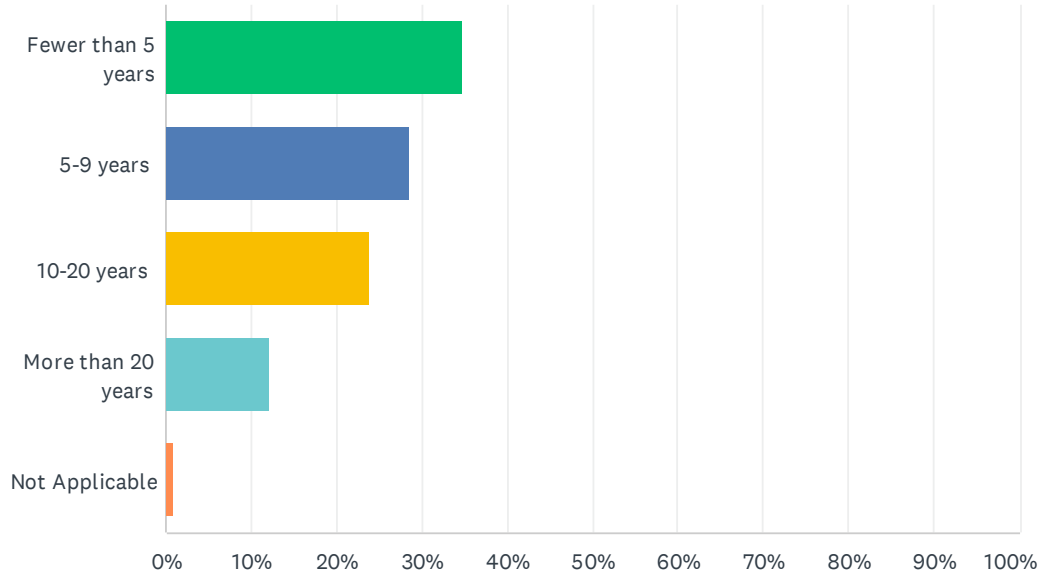
Answered: 248 Skipped: 0



ANSWER CHOICES	RESPONSES	
Live here full-time	94.35%	234
Live here part-time	0.40%	1
Work here	14.92%	37
Go to school here	3.23%	8
Own property here	43.55%	108
Business owner	7.26%	18
Used to live here or would in the future	1.61%	4
Other (please specify)	4.84%	12
Total Respondents: 248		

Q7 How many years have you lived, worked, or owned property or a business in Rolesville?

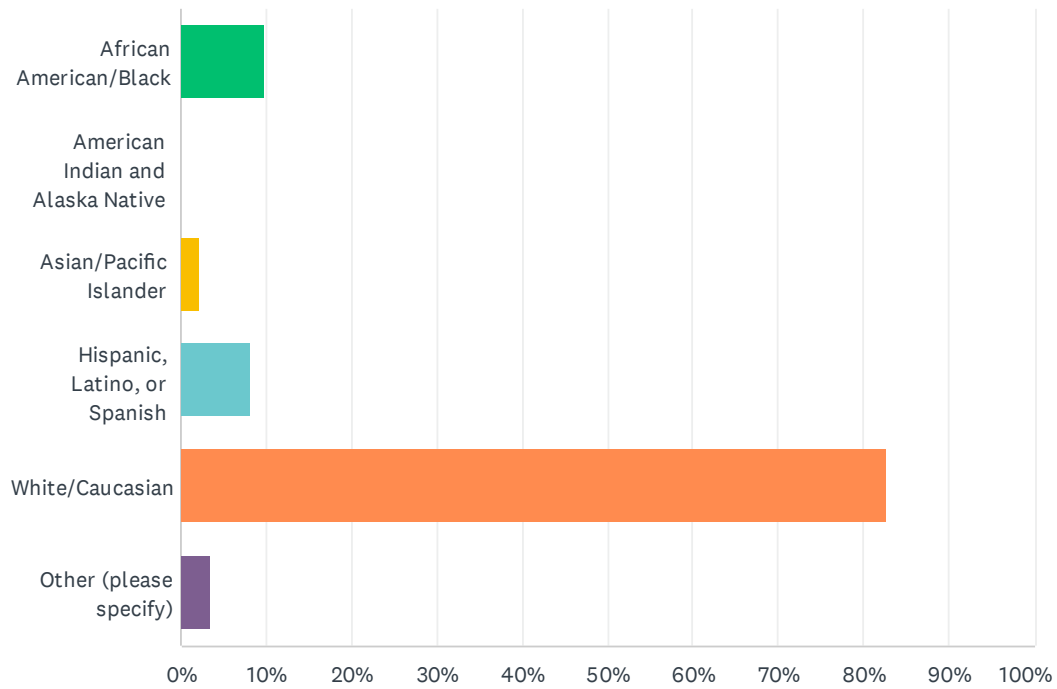
Answered: 248 Skipped: 0



ANSWER CHOICES	RESPONSES	
Fewer than 5 years	34.68%	86
5-9 years	28.63%	71
10-20 years	23.79%	59
More than 20 years	12.10%	30
Not Applicable	0.81%	2
TOTAL		248

Q8 Which of the following best describes your race/ethnicity? (Optional)

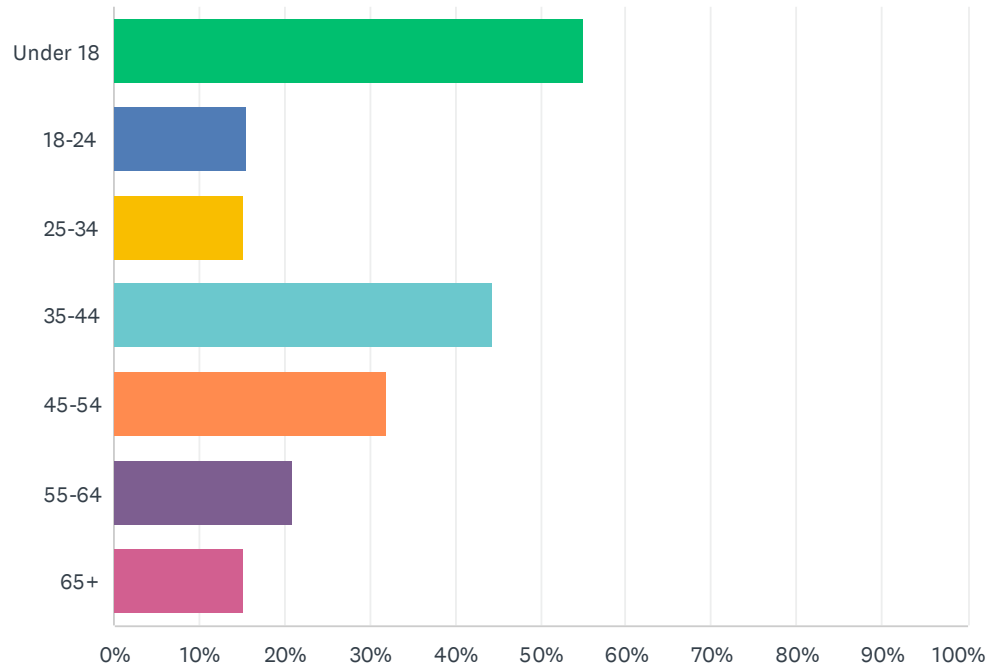
Answered: 236 Skipped: 12



ANSWER CHOICES	RESPONSES	
African American/Black	9.75%	23
American Indian and Alaska Native	0.00%	0
Asian/Pacific Islander	2.12%	5
Hispanic, Latino, or Spanish	8.05%	19
White/Caucasian	82.63%	195
Other (please specify)	3.39%	8
Total Respondents: 236		

Q9 What are the ages of the people in your household? (Select all that apply, optional)

Answered: 244 Skipped: 4



ANSWER CHOICES	RESPONSES	
Under 18	54.92%	134
18-24	15.57%	38
25-34	15.16%	37
35-44	44.26%	108
45-54	31.97%	78
55-64	20.90%	51
65+	15.16%	37
Total Respondents: 244		

Q10 If you want to be added to the email outreach group for this comprehensive plan update, please enter your email address below. This will be kept by the Town and will not be used for any purposes other than keeping you up to date about information and events related to this comprehensive plan update. (Optional)

Answered: 124 Skipped: 124

Appendix

A decorative wavy line in a teal color, consisting of two parallel lines that curve across the page.A large, bold, blue letter 'B' with a slight drop shadow, positioned centrally on the page.

**Community
Profile**

A decorative teal triangle in the bottom-left corner of the page.



Community Profile

Rolesville, NC
 Rolesville Town, NC (3757640)
 Geography: Place

Prepared by Esri

	Rolesville to...
Population Summary	
2010 Total Population	3,933
2020 Total Population	9,677
2020 Group Quarters	13
2024 Total Population	11,129
2024 Group Quarters	12
2029 Total Population	12,602
2024-2029 Annual Rate	2.52%
2024 Total Daytime Population	8,482
Workers	3,034
Residents	5,448
Household Summary	
2010 Households	1,296
2010 Average Household Size	3.03
2020 Total Households	3,039
2020 Average Household Size	3.18
2024 Households	3,521
2024 Average Household Size	3.16
2029 Households	3,998
2029 Average Household Size	3.15
2024-2029 Annual Rate	2.57%
2010 Families	1,102
2010 Average Family Size	3.30
2024 Families	2,948
2024 Average Family Size	3.52
2029 Families	3,307
2029 Average Family Size	3.54
2024-2029 Annual Rate	2.32%
Housing Unit Summary	
2000 Housing Units	566
Owner Occupied Housing Units	66.8%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	7.4%
2010 Housing Units	1,411
Owner Occupied Housing Units	80.2%
Renter Occupied Housing Units	11.7%
Vacant Housing Units	8.2%
2020 Housing Units	3,154
Owner Occupied Housing Units	84.0%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	3.6%
2024 Housing Units	3,618
Owner Occupied Housing Units	87.0%
Renter Occupied Housing Units	10.4%
Vacant Housing Units	2.7%
2029 Housing Units	4,101
Owner Occupied Housing Units	85.7%
Renter Occupied Housing Units	11.8%
Vacant Housing Units	2.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

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Rolesville Town, NC (3757640)
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Prepared by Esri

Rolesville to...

2024 Households by Income

Household Income Base	3,521
<\$15,000	3.8%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	2.4%
\$35,000 - \$49,999	6.8%
\$50,000 - \$74,999	7.7%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	23.9%
\$150,000 - \$199,999	17.8%
\$200,000+	25.2%
Average Household Income	\$162,441

2029 Households by Income

Household Income Base	3,998
<\$15,000	2.8%
\$15,000 - \$24,999	1.8%
\$25,000 - \$34,999	1.4%
\$35,000 - \$49,999	4.3%
\$50,000 - \$74,999	5.4%
\$75,000 - \$99,999	7.1%
\$100,000 - \$149,999	24.7%
\$150,000 - \$199,999	21.1%
\$200,000+	31.5%
Average Household Income	\$190,380

2024 Owner Occupied Housing Units by Value

Total	3,146
<\$50,000	0.2%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	1.0%
\$250,000 - \$299,999	3.0%
\$300,000 - \$399,999	13.6%
\$400,000 - \$499,999	27.6%
\$500,000 - \$749,999	42.2%
\$750,000 - \$999,999	10.3%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.6%
Average Home Value	\$564,868

2029 Owner Occupied Housing Units by Value

Total	3,513
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.3%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	8.3%
\$400,000 - \$499,999	24.9%
\$500,000 - \$749,999	50.6%
\$750,000 - \$999,999	12.8%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.7%
Average Home Value	\$605,366

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 13, 2024



Community Profile

Rolesville, NC
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	Rolesville to...
Median Household Income	
2024	\$130,659
2029	\$154,371
Median Home Value	
2024	\$524,868
2029	\$575,239
Per Capita Income	
2024	\$51,394
2029	\$60,399
Median Age	
2010	35.6
2020	37.4
2024	38.5
2029	38.0
2020 Population by Age	
Total	9,677
0 - 4	6.2%
5 - 9	9.3%
10 - 14	11.0%
15 - 24	12.2%
25 - 34	7.6%
35 - 44	16.9%
45 - 54	16.9%
55 - 64	9.0%
65 - 74	7.0%
75 - 84	3.0%
85 +	0.7%
18 +	67.5%
2024 Population by Age	
Total	11,129
0 - 4	5.7%
5 - 9	7.5%
10 - 14	9.4%
15 - 24	14.8%
25 - 34	8.0%
35 - 44	14.6%
45 - 54	17.2%
55 - 64	10.9%
65 - 74	6.9%
75 - 84	4.1%
85 +	1.0%
18 +	71.7%
2029 Population by Age	
Total	12,602
0 - 4	6.0%
5 - 9	6.5%
10 - 14	7.6%
15 - 24	14.6%
25 - 34	12.5%
35 - 44	11.2%
45 - 54	15.3%
55 - 64	13.1%
65 - 74	7.6%
75 - 84	4.5%
85 +	1.2%
18 +	75.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

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	Rolesville to...
2020 Population by Sex	
Males	4,714
Females	4,963
2024 Population by Sex	
Males	5,512
Females	5,617
2029 Population by Sex	
Males	6,250
Females	6,352
2010 Population by Race/Ethnicity	
Total	3,933
White Alone	74.0%
Black Alone	18.0%
American Indian Alone	0.4%
Asian Alone	3.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	2.1%
Hispanic Origin	6.1%
Diversity Index	48.4
2020 Population by Race/Ethnicity	
Total	9,677
White Alone	61.7%
Black Alone	22.5%
American Indian Alone	0.3%
Asian Alone	3.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.4%
Two or More Races	7.8%
Hispanic Origin	8.9%
Diversity Index	63.1
2024 Population by Race/Ethnicity	
Total	11,129
White Alone	62.4%
Black Alone	20.8%
American Indian Alone	0.4%
Asian Alone	3.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.3%
Two or More Races	8.4%
Hispanic Origin	9.4%
Diversity Index	63.2
2029 Population by Race/Ethnicity	
Total	12,602
White Alone	61.6%
Black Alone	20.3%
American Indian Alone	0.3%
Asian Alone	4.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.7%
Two or More Races	8.9%
Hispanic Origin	10.1%
Diversity Index	64.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 13, 2024



Community Profile

Rolesville, NC
 Rolesville Town, NC (3757640)
 Geography: Place

Prepared by Esri

	Rolesville to...
2020 Population by Relationship and Household Type	
Total	9,677
In Households	99.9%
Householder	31.2%
Opposite-Sex Spouse	22.8%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	1.0%
Same-Sex Unmarried Partner	0.1%
Biological Child	36.1%
Adopted Child	0.9%
Stepchild	1.6%
Grandchild	1.6%
Brother or Sister	0.6%
Parent	1.1%
Parent-in-law	0.5%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	0.9%
Foster Child	0.0%
Other Nonrelatives	1.1%
In Group Quarters	0.1%
Institutionalized	0.0%
Noninstitutionalized	0.1%
2024 Population 25+ by Educational Attainment	
Total	6,961
Less than 9th Grade	0.5%
9th - 12th Grade, No Diploma	2.3%
High School Graduate	10.9%
GED/Alternative Credential	0.7%
Some College, No Degree	13.5%
Associate Degree	7.0%
Bachelor's Degree	40.4%
Graduate/Professional Degree	24.7%
2024 Population 15+ by Marital Status	
Total	8,611
Never Married	21.7%
Married	68.3%
Widowed	4.3%
Divorced	5.7%
2024 Civilian Population 16+ in Labor Force	
Civilian Population 16+	6,005
Population 16+ Employed	95.7%
Population 16+ Unemployment rate	4.3%
Population 16-24 Employed	11.3%
Population 16-24 Unemployment rate	13.1%
Population 25-54 Employed	66.8%
Population 25-54 Unemployment rate	3.9%
Population 55-64 Employed	16.4%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	5.5%
Population 65+ Unemployment rate	2.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rolesville, NC
 Rolesville Town, NC (3757640)
 Geography: Place

Prepared by Esri

	Rolesville to...
2024 Employed Population 16+ by Industry	
Total	5,744
Agriculture/Mining	0.6%
Construction	6.4%
Manufacturing	8.1%
Wholesale Trade	3.0%
Retail Trade	11.6%
Transportation/Utilities	3.7%
Information	1.9%
Finance/Insurance/Real Estate	7.9%
Services	49.3%
Public Administration	7.3%
2024 Employed Population 16+ by Occupation	
Total	5,744
White Collar	79.4%
Management/Business/Financial	26.3%
Professional	33.6%
Sales	12.9%
Administrative Support	6.6%
Services	9.6%
Blue Collar	11.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	1.2%
Production	2.8%
Transportation/Material Moving	2.7%
2020 Households by Type	
Total	3,039
Married Couple Households	72.0%
With Own Children <18	42.8%
Without Own Children <18	29.1%
Cohabiting Couple Households	3.0%
With Own Children <18	1.7%
Without Own Children <18	1.3%
Male Householder, No Spouse/Partner	7.5%
Living Alone	4.3%
65 Years and over	1.0%
With Own Children <18	1.7%
Without Own Children <18, With Relatives	1.3%
No Relatives Present	0.2%
Female Householder, No Spouse/Partner	17.6%
Living Alone	8.3%
65 Years and over	5.3%
With Own Children <18	4.7%
Without Own Children <18, With Relatives	4.2%
No Relatives Present	0.4%
2020 Households by Size	
Total	3,039
1 Person Household	12.6%
2 Person Household	24.8%
3 Person Household	19.6%
4 Person Household	25.0%
5 Person Household	11.1%
6 Person Household	4.6%
7 + Person Household	2.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 13, 2024



Community Profile

Rolesville, NC
Rolesville Town, NC (3757640)
Geography: Place

Prepared by Esri

	Rolesville to...
2020 Households by Tenure and Mortgage Status	
Total	3,039
Owner Occupied	87.2%
Owned with a Mortgage/Loan	76.8%
Owned Free and Clear	10.4%
Renter Occupied	12.8%
2024 Affordability, Mortgage and Wealth	
Housing Affordability Index	99
Percent of Income for Mortgage	25.2%
Wealth Index	155
2020 Housing Units By Urban/ Rural Status	
Total	3,154
Urban Housing Units	97.1%
Rural Housing Units	2.9%
2020 Population By Urban/ Rural Status	
Total	9,677
Urban Population	97.4%
Rural Population	2.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rolesville, NC
Rolesville Town, NC (3757640)
Geography: Place

Prepared by Esri

Rolesville to...

Top 3 Tapestry Segments

1.	Workday Drive (4A)
2.	Green Acres (6A)
3.	

2024 Consumer Spending

Apparel & Services: Total \$	\$11,942,624
Average Spent	\$3,391.83
Spending Potential Index	142
Education: Total \$	\$8,359,326
Average Spent	\$2,374.13
Spending Potential Index	137
Entertainment/Recreation: Total \$	\$20,886,099
Average Spent	\$5,931.87
Spending Potential Index	145
Food at Home: Total \$	\$34,080,088
Average Spent	\$9,679.09
Spending Potential Index	133
Food Away from Home: Total \$	\$20,314,675
Average Spent	\$5,769.58
Spending Potential Index	148
Health Care: Total \$	\$36,395,279
Average Spent	\$10,336.63
Spending Potential Index	134
HH Furnishings & Equipment: Total \$	\$16,165,456
Average Spent	\$4,591.15
Spending Potential Index	145
Personal Care Products & Services: Total \$	\$4,824,734
Average Spent	\$1,370.27
Spending Potential Index	138
Shelter: Total \$	\$131,302,841
Average Spent	\$37,291.35
Spending Potential Index	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,142,966
Average Spent	\$5,436.80
Spending Potential Index	155
Travel: Total \$	\$15,909,968
Average Spent	\$4,518.59
Spending Potential Index	149
Vehicle Maintenance & Repairs: Total \$	\$7,243,984
Average Spent	\$2,057.37
Spending Potential Index	139

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Business Summary

Rolesville, NC
 Rolesville Town, NC (3757640)
 Geography: Place

Prepared by Esri

Data for all businesses in area		Rolesville to...			
Total Businesses:		254			
Total Employees:		1,809			
Total Population:		11,129			
Employee/Population Ratio (per 100 Residents)		16			
by NAICS Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting		2	0.8%	4	0.3%
Mining		0	0.0%	0	0.0%
Utilities		1	0.4%	6	0.4%
Construction		22	8.8%	104	6.4%
Building Construction		14	5.6%	79	4.8%
Heavy/Civil Eng Construction		0	0.0%	0	0.0%
Specialty Trade Contractor		8	3.2%	25	1.5%
Manufacturing		7	2.8%	76	4.7%
Wholesale Trade		4	1.6%	22	1.4%
Durable Goods		2	0.8%	5	0.3%
Nondurable Goods		2	0.8%	17	1.0%
Trade Broker		0	0.0%	0	0.0%
Retail Trade		33	13.2%	183	11.2%
Motor Vehicle & Parts Dealers		5	2.0%	26	1.6%
Furniture & Home Furnishings Stores		1	0.4%	2	0.1%
Electronics & Appliance Stores		1	0.4%	5	0.3%
Building Material & Garden Equipment & Supplies Dealers		3	1.2%	19	1.2%
Food & Beverage Stores		7	2.8%	71	4.3%
Health & Personal Care Stores		1	0.4%	12	0.7%
Gasoline Stations & Fuel Dealers		1	0.4%	5	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores		3	1.2%	6	0.4%
Sporting Goods, Hobby, Book, & Music Stores		5	2.0%	10	0.6%
General Merchandise Stores		6	2.4%	27	1.7%
Transportation & Warehousing		7	2.8%	35	2.1%
Truck Transportation		2	0.8%	6	0.4%
Information		2	0.8%	5	0.3%
Finance & Insurance		13	5.2%	44	2.7%
Central Bank/Credit Intermediation & Related Activities		2	0.8%	20	1.2%
Securities & Commodity Contracts		4	1.6%	10	0.6%
Funds, Trusts & Other Financial Vehicles		7	2.8%	14	0.9%
Real Estate, Rental & Leasing		13	5.2%	47	2.9%
Professional, Scientific & Tech Services		22	8.8%	83	5.1%
Legal Services		2	0.8%	5	0.3%
Management of Companies & Enterprises		0	0.0%	0	0.0%
Administrative, Support & Waste Management Services		4	1.6%	9	0.6%
Educational Services		11	4.4%	340	20.9%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

November 13, 2024



Business Summary

Rolesville, NC
 Rolesville Town, NC (3757640)
 Geography: Place

Prepared by Esri

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Health Care & Social Assistance	23	9.2%	194	11.9%
Ambulatory Health Care	20	8.0%	166	10.2%
Hospital	0	0.0%	0	0.0%
Nursing/Residential Care	2	0.8%	8	0.5%
Social Assistance	1	0.4%	20	1.2%
Arts, Entertainment & Recreation	7	2.8%	163	10.0%
Accommodation & Food Services	17	6.8%	174	10.7%
Accommodation	2	0.8%	4	0.3%
Food Services & Drinking Places	15	6.0%	170	10.4%
Other Services (except Public Administration)	38	15.1%	104	6.4%
Repair & Maintenance	5	2.0%	17	1.0%
Automotive Repair & Maintenance	4	1.6%	13	0.8%
Personal & Laundry Service	10	4.0%	30	1.8%
Civic and Other Orgs	23	9.2%	57	3.5%
Public Administration	4	1.6%	34	2.1%
Unclassified Establishments	21	8.4%	4	0.3%
Total	251	100.0%	1,631	100.0%

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Business Summary

Rolesville, NC
 Rolesville Town, NC (3757640)
 Geography: Place

Prepared by Esri

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	5	2.0%	35	1.9%
Construction	20	7.9%	115	6.4%
Manufacturing	7	2.8%	53	2.9%
Transportation	8	3.1%	46	2.5%
Communication	0	0.0%	0	0.0%
Utility	1	0.4%	8	0.4%
Wholesale Trade	3	1.2%	23	1.3%
Retail Trade Summary	51	20.1%	384	21.2%
Home Improvement	3	1.2%	21	1.2%
General Merchandise Stores	2	0.8%	11	0.6%
Food Stores	8	3.1%	75	4.2%
Auto Dealers & Gas Stations	6	2.4%	31	1.7%
Apparel & Accessory Stores	3	1.2%	7	0.4%
Furniture & Home Furnishings	3	1.2%	13	0.7%
Eating & Drinking Places	15	5.9%	180	9.9%
Miscellaneous Retail	11	4.3%	46	2.5%
Finance, Insurance, Real Estate Summary	26	10.2%	110	6.1%
Banks, Savings & Lending Institutions	2	0.8%	21	1.2%
Securities Brokers	4	1.6%	13	0.7%
Insurance Carriers & Agents	7	2.8%	16	0.9%
Real Estate, Holding, Other Investment Offices	13	5.1%	60	3.3%
Services Summary	102	40.2%	973	53.8%
Hotels & Lodging	2	0.8%	5	0.3%
Automotive Services	5	2.0%	20	1.1%
Movies & Amusements	9	3.5%	168	9.3%
Health Services	18	7.1%	110	6.1%
Legal Services	2	0.8%	8	0.4%
Education Institutions & Libraries	8	3.1%	398	22.0%
Other Services	58	22.8%	264	14.6%
Government	4	1.6%	34	1.9%
Unclassified Establishments	27	10.6%	28	1.9%
Totals	254	100.0%	1,809	100.0%

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