Town Contact Information



Mical McFarland

Economic Development Director Rolesville mmcfarland@rolesvillenc.gov 502 Southtown Circle, P.O. Box 250 Rolesville, NC 27571 rolesvillenc.gov

Custom Trade Area Demographics



120,725

\$106,332

Population

HH Income Median



87,542



44,478

Daytime Pop

GAP Analysis

Households

Peer Analysis

The Peer Analysis, developed by Retail Strategies and Tetrad, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

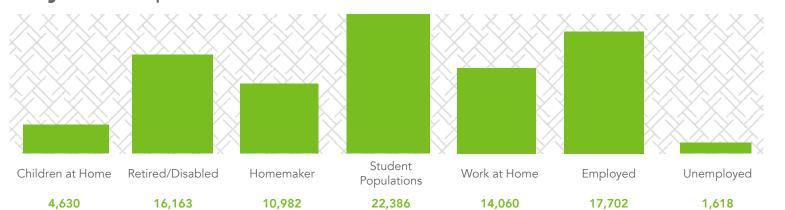
Matthews, NC	2315 Matthews Township Pkwy			
Gastonia, NC	104 Hollifield St			
Monroe, NC	2607 James Hamilton Rd			
Mooresville, NC	621 N Main St			
Holly Springs, NC	152 Grand Hill Place			
Clayton, NC	11665 US Hwy 70 W			
Willow Spring, NC	7094 Kennebec Rd			
Fuquay Varina, NC	806 S Main St			
Wilmington, NC	605 S Ridge Blvd			
Garner, NC	10525 Cleveland Rd			

\$4,942,352

\$695,200,093 (CTA Demos)



Daytime Population



Electronics & Appliance Stores

retail strategies // retail academy

Rolesville, North Carolina



Raleigh

Charlotte

Demographics

Distance	3 Miles	5 Miles	5 Minutes	10 Minutes	15 Minutes
2024 Est. Pop	31,842	88,120	10,017	47,971	132,702
Daytime Pop	24,511	68,525	9,405	35,315	105,163
Median HH Income	\$137,602	\$116,240	\$135,492	\$121,236	\$98,262
Households	10,458	31,267	3,285	16,270	48,028

